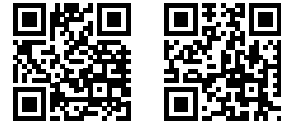




101 REASONS TO INVEST IN ÇANAKKALE



Invest in Çanakkale



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Geo Location



1. Located in the Marmara Region of Turkey, where highest economic output of Turkey recorded
2. Close to the Çanakkale Strait one of the most strategic connections between Asia and Europe
3. Having coastlines on both the Marmara and Aegean Seas
4. Close to the metropolitan provinces as İstanbul, Bursa and İzmir
5. Located closely to Europe
6. Easily accessible to foreign markets via ports

Transportation

7. Located on a transportation network that interconnects with Asia and Europe
8. Road, air and sea investments that have speeded up in recent years, increasing convenience for transportation
9. 1915 Çanakkale Strait Suspension Bridge and connecting highway under construction, developing the highway transportation network
10. Two airports in close proximity, in Çanakkale and Gökçeada
11. Easy access to ports



Education

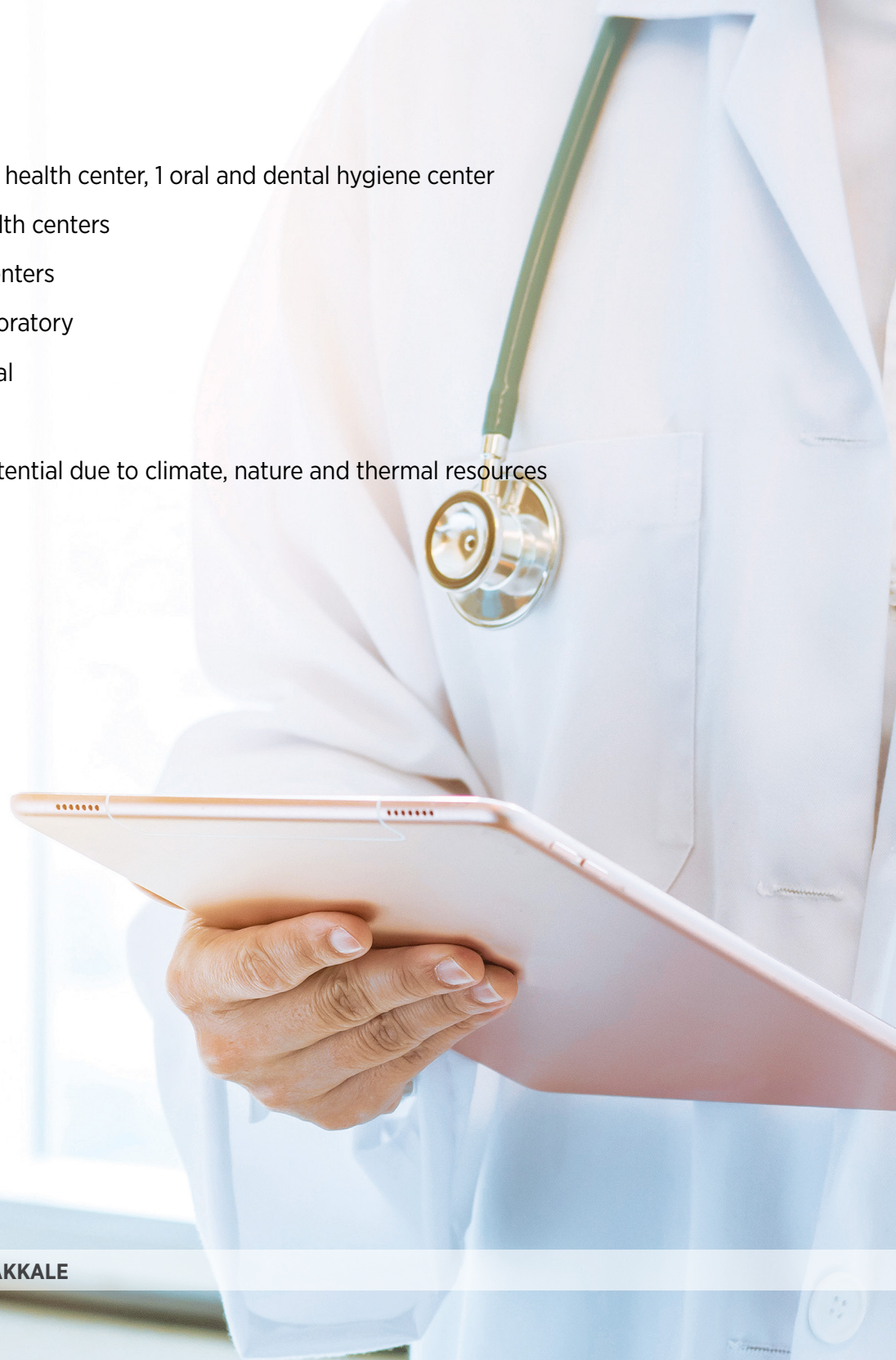
12. Çanakkale Onsekiz Mart University, providing qualitative education
13. More than 50,000 university students
14. The university has 14 faculties, 8 colleges, 13 vocational schools and 4 institutes
15. 32 university-based research and application centers
16. Over 350 educational institutions engaged in the training of qualified individuals
17. Vocational high school that provide human resources with the necessary professional knowledge and skills for the private sector
18. Extensive professional and entrepreneurship courses
19. Availability of educational projects for young people





Health

- 20. 9 state hospitals, 1 health center, 1 oral and dental hygiene center
- 21. 12 community health centers
- 22. 61 family health centers
- 23. 1 public health laboratory
- 24. 1 university hospital
- 25. 2 private hospitals
- 26. Health tourism potential due to climate, nature and thermal resources



Labor

- 27. Hardworking, young and dynamic population
- 28. Potential labor force to meet needs for intermediate and technical personnel
- 29. Extensive vocational training courses, on-the-job training programs and entrepreneurship training programs
- 30. The interest of qualified people in Çanakkale



Agriculture and Animal Husbandry

31. Pioneer in vegetable production
32. Wide range of agricultural products
33. Irrigable land above country average
34. Favorable climate
35. Rich vegetation
36. Diversity in agricultural production
37. High employment rate in agriculture sector
38. Ever-increasing brand awareness
39. High potential for fisheries
40. Pioneer in good agricultural practices
41. High potential in organic agriculture
42. Perfect location for organic olive farming
43. 4th place among 81 provinces in terms of per capita vegetable production
44. Leading producer of peaches, peppers, oats, beans, sorghum and feed peas
45. High productivity breeding of dairy cattle and dairy goat
46. Availability of pure breed dairy cattle for breeding
47. Presence of high yielding breeds of dairy goats for breeding
48. Availability of suitable land and geothermal resources for greenhouse investments
49. Branding dairy products, such as Ezine cheese
50. Rich flora suitable for commercial beekeeping
51. Suitable habitat for medicinal aromatic plant production
52. Variety of agricultural support mechanisms

Tourism

53. Four season tourism opportunities
54. Rich historical and cultural heritage
55. Historical, cultural and spiritual assets, along with Gallipoli Historical Site
56. Ancient City of Troy, on the UNESCO World Heritage List
57. Troy Historical National Park and Ayazma Springs Nature Park
58. Gökçeada, which is the first and only Cittaslow island in the world, featuring harmonious cultural diversity
59. Bozcaada - a popular destination for tourists, where vine cultivation is an important part of its identity
60. Assos, home to Aristotle's philosophy school
61. Mount Ida with its rich flora-fauna
62. Saros Gulf, which can be described as a natural aquarium due to its broad range of living species
63. Variety of alternative tourism activities based on its nature and sea
64. Bays and gulfs suitable for diving and other water sports
65. 671 km coastline
66. 8 tourism centers (4 thermal, 3 coastal, 1 nature-themed) and 1 coast themed culture and tourism protection and development zone
67. 11 blue flag beaches
68. Host to national and international commemorative events
69. Home to many ancient cities, such as Parion and Alexandria Troas
70. Potential for yacht and cruise tourism
71. Potential for gastronomy tourism, based on its rich cuisine
72. Geothermal resources awaiting utilization for health tourism
73. Convenient bays for kite-surfing and windsurfing enthusiasts



Industry

74. Çanakkale Technopark, where R&D work can be carried out
75. Increasing university-industry cooperation
76. 3 organized industrial zones (2 mixed and 1 specializing in food)
77. Small industrial areas where demands of enterprises are met
78. Availability of land suitable for investments of all scales
79. Close proximity to industrial raw materials
80. Industrial businesses of every scale
81. Accessibility to major metropolitan provinces
82. Pioneer in agricultural industries
83. High added value in such sectors as basic metal industry, non-metallic mineral products, food product manufacturing and furniture manufacturing with brand value

Renewable Energy

84. The existence of eco friendly alternative energy sources for energy production
85. High potential for wind energy investments
86. Geothermal resources to be utilized in various areas
87. Long hours of sunshine for solar energy investments
88. Opportunities to invest in biogas due to the availability of organic animal, vegetal and urban waste
89. Additional financial incentives when using domestic technologies and equipment



Real Estate

90. High impact of increased tourism, industry, logistics and transportation sector investments on the real estate market
91. A livable urban fabric in which assets and resources are effectively utilized
92. Presence of a large number of companies that can serve the sector
93. Investment climate to develop with urban transformation projects

Incentives

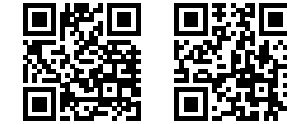
94. Located in the 2nd Region in terms of incentives provided by the Ministry of Economy
95. Evaluated as in the 3rd Region in terms of incentives for investments in Organized Industrial Zones
96. Benefits of 5th Region financial support which applies to many industries
97. Grants and support provided by South Marmara Development Agency
98. Financial support provided by Agriculture and Rural Development Support Institution
99. Opportunities to benefit from the support provided by such institutions as Ministries, the Industrial Development Bank of Turkey and Eximbank
100. Opportunities to benefit from international financial aid programs
101. Services provided by Çanakkale Investment Support Office to enterprises throughout their investment processes



Region's support point



Invest in Çanakkale



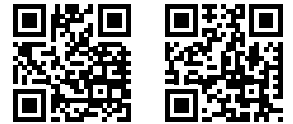
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