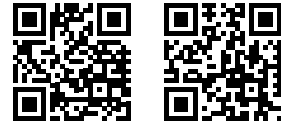




ÇANAKKALE TOURISM INVESTMENT GUIDE



Invest in Çanakkale



www.investincanakkale.com
www.gmka.gov.tr

Study in Brief

With its emerging economy, Turkey is becoming one of the most vibrant hubs in the global economy being able to offer many advantages to investors thanks to its geographical position, natural resources and qualified labor force. Based on its emerging economy and the benefits offered to investors, Turkey now ranks among the most popular countries in which to invest among global-scaled enterprises.

Çanakkale is known for its ability to host sustainable eco-friendly investments, and for the many advantages on offer, such as a qualified labor force, land-air-sea transportation, its natural resources and its strategic location close to industrial hubs. The aim of this study is to promote the existing investment atmosphere in Çanakkale so as to increase its share of investments in Turkey, which has been a center of attraction in this regard.

This guide provides a detailed analysis of the tourism sector in Çanakkale, providing data on the investment climate in tourism, while taking into account private sector sensitivities, and details the types of advantages offered investors in tourism in the province.

In addition to this guide, prepared to promote the investment climate in the tourism sector in Çanakkale, investment guides prepared for the sectors of agriculture and livestock, industry and energy are also submitted for our esteemed investors' information.

The South Marmara Development Agency is able to offer support services to investors thanks to its technical infrastructure and expert staff, in addition to this guide, in order to promote the investment atmosphere in the region. It can also be considered a solution partner in terms of the investments to be made in Çanakkale. We hope that this guide that we have prepared for you considering private sector sensitivities will be helpful to you, distinguished investors, and we encourage you to take advantage of the comprehensive support services provided by the Investment Support Office while work on your investments.

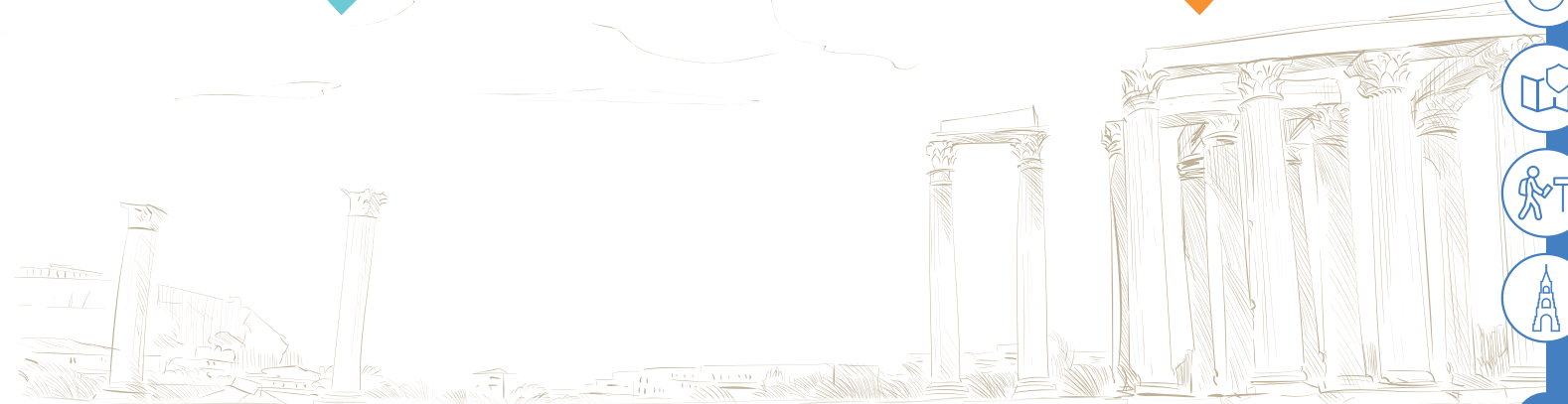
SOUTH MARMARA DEVELOPMENT AGENCY





Çanakkale: Where History, Culture, Mythology and Nature Coalesce

Çanakkale's assets include the Gallipoli Historical Area, with its historical, cultural and moral assets; many archaeological assets and cultural heritage, especially the Troy Ancient City; Assos, which was home to Aristotle's academy of philosophy; Bozcaada (Tenedos), known for its important vineyards and viniculture; Gökçeada (Imbros), famous for its untouched nature, organic products and harmonious multi-culturalism; Mount Ida, with its rich flora and fauna; and the Gulf of Saros, with its broad range of living species.





Çanakkale with its All-seasons Tourism Potential

Based on its coastline and its islands; its historical, cultural and moral values; and its biodiversity and geothermal resources, Çanakkale has a robust tourism potential.

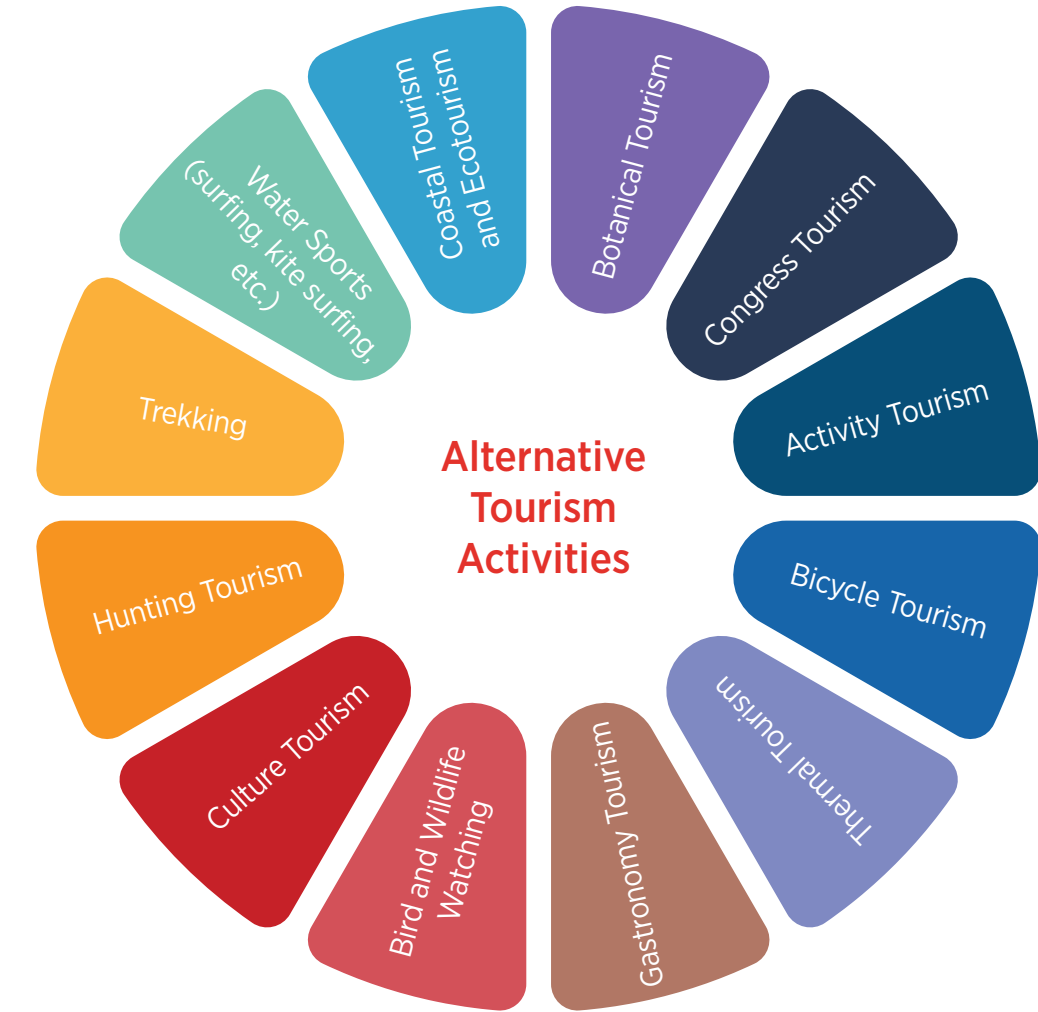
Çanakkale, where natural, cultural and historical elements coalesce, is a province in which its all-seasons tourism potential can be utilized and where tourism activities can be enjoyed throughout the year.



The First Place in Which to Make Tourism Investments

Çanakkale hosts many tourism activities, not only with its sea, sand and sun, but also its historical and cultural values that coalesce with the relaxing effect of nature.

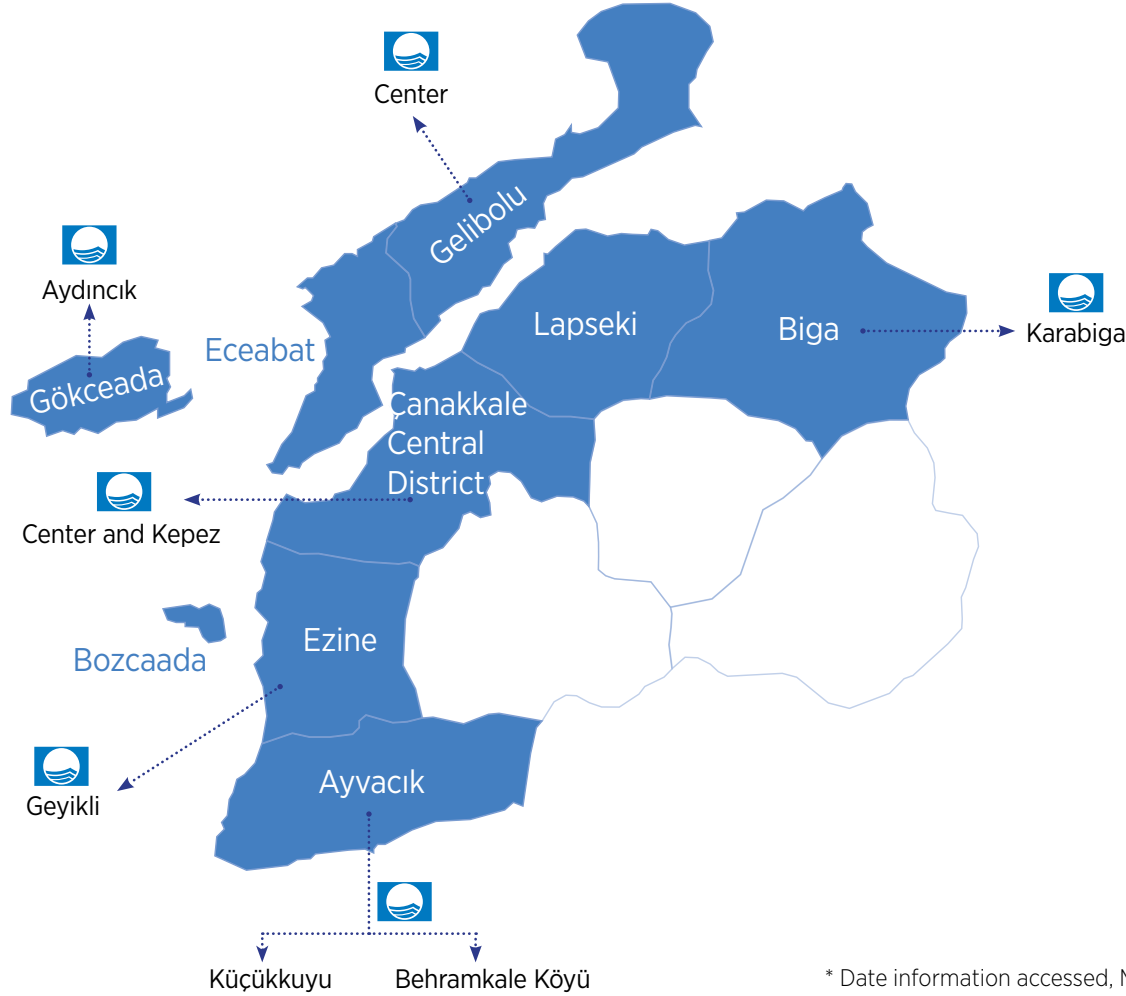
Based on the number of tourists it hosts throughout the year, Çanakkale is among Turkey's leading provinces in the tourism sector, offering various opportunities to entrepreneurs who are planning to invest in tourism.



With Blue Flag Beaches and Islands, Çanakkale: A Frequent Destination for Tourists in Coastal Tourism

Çanakkale's coastline measures 671 km. Çanakkale has 11 Blue Flag beaches, which are beaches that have been recognized for their quality and meet the required standards*.

Ayvacık, which is the district in Çanakkale with the largest number of Blue Flag beaches; and Bozcaada (Tenedos) and Gökçeada (Imbros), where the natural and cultural heritage are in harmony increase the attraction of the province in the summer.



* Date information accessed, May 2017

Variety of Alternative Tourism Based on Sea

Çanakkale offers many opportunities for tourists to engage in different water sports, such as surfing, kite surfing, underwater diving, sportive hand-line fishing.

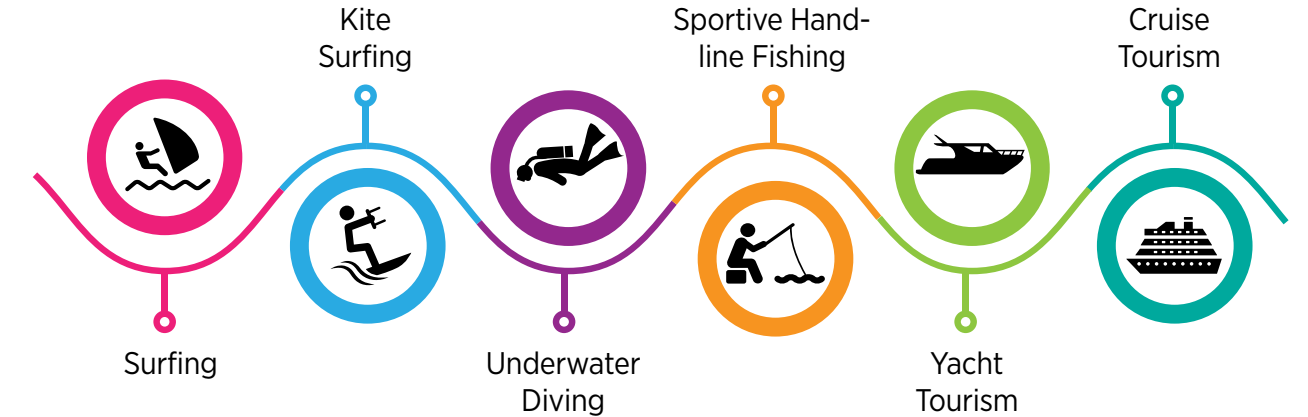
Thanks to its wealth of living species and sunken rocks, the Gulf of Saros is a favorite among divers.

Gökçeada (Imbros) and Bozcaada (Tenedos), as popular attraction points among tourists, have many beaches ready to be discovered as well as diving sites.

Gökçeada (Imbros), which is the first and only slow island in the world with its title of Cittaslow and hosts different cultural motifs together, is a favorite spot for those who love kite and wind surfing.

With its Babakale village, the Gulf of Saros and the beaches of Bozcaada (Tenedos), Çanakkale has many places suitable for sportive hand-line fishing.

As a result of the previous and ongoing infrastructure investments in sea transport and the cruise ships it currently hosts, Çanakkale offers important opportunities for yacht and cruise tourism.

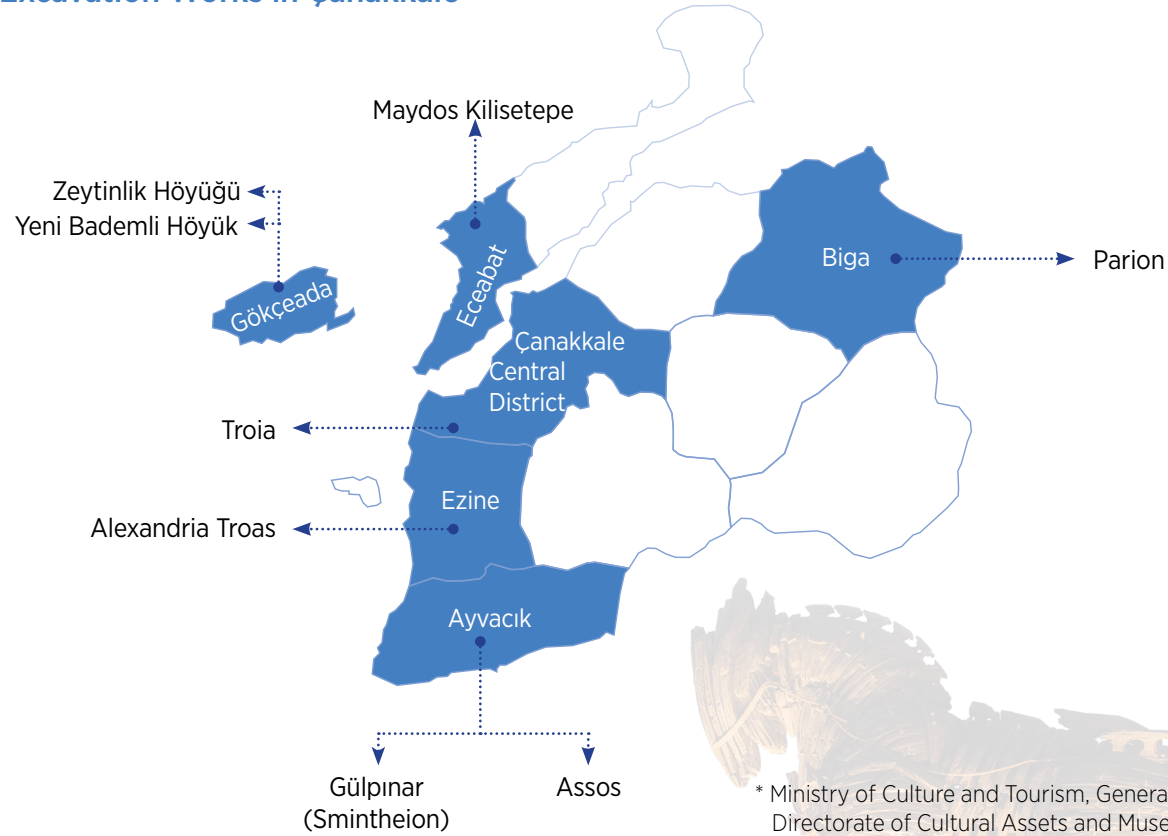


Çanakkale, with its Rich Historical and Cultural Heritage

Having hosted many different civilizations from ancient times to the present day, Çanakkale attracts tourists with its rich historical and cultural heritage. The remains of many ancient settlement can be found in the region, which is known as the Ancient Troas Region, and now covers the Biga peninsula. The ancient cities of Assos, Parion, Alexandria Troas and, most notably, Troy, which is included on the UNESCO World Heritage List, are just some of the important assets of cultural heritage that can be found in Çanakkale.

Gelibolu Mevlevihanesi, Aynalı Çarşı (Mirror Bazaar), Çimenlik Kalesi (Çimenlik Castle) and Kilitbahir Kalesi (Kilitbahir Castle) are among the other historical and cultural assets that can be found in the province.

Excavation Works in Çanakkale*



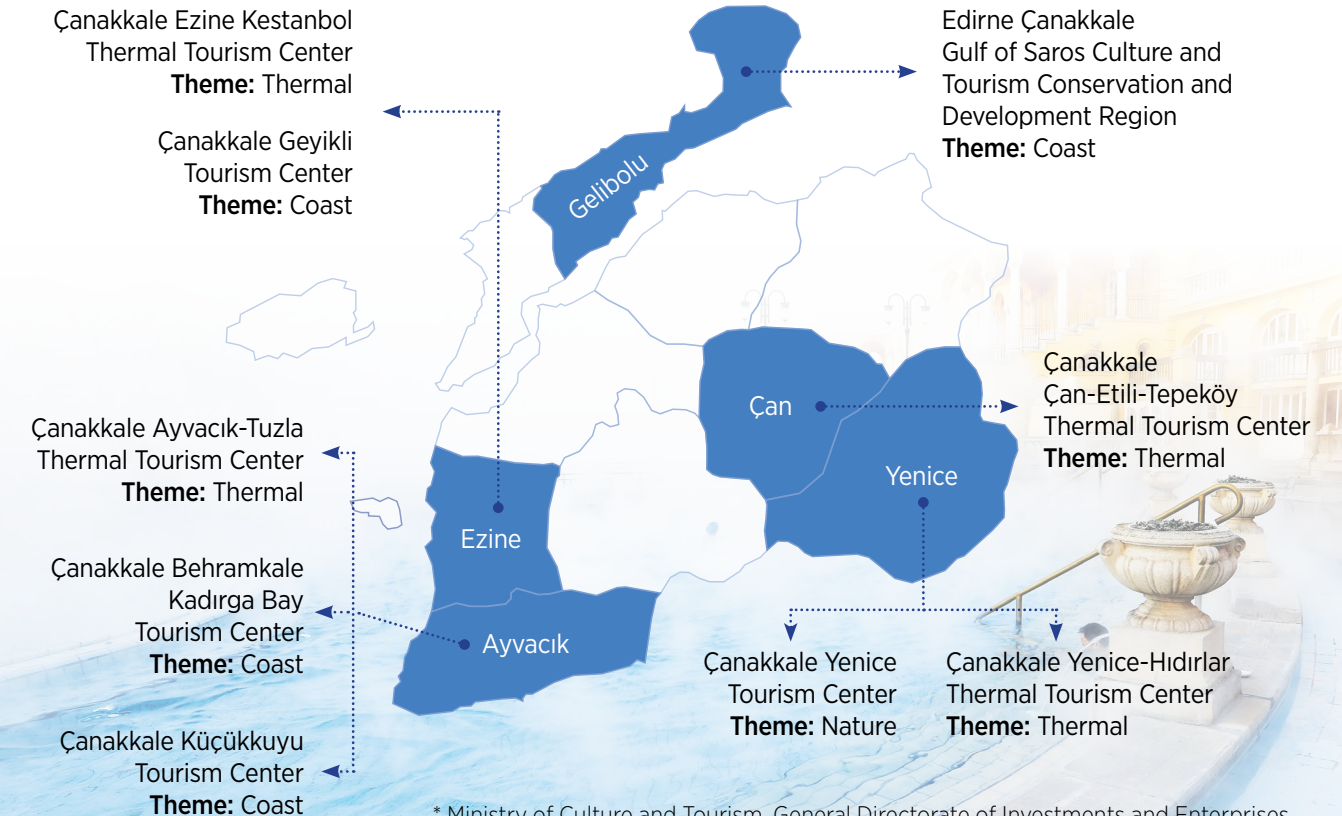
* Ministry of Culture and Tourism, General Directorate of Cultural Assets and Museums.

Declared Tourism Centers

Culture and Tourism Conservation and Development Regions and Tourism Centers are declared by the Council of Ministers in order to conserve and develop areas with touristic value. Bureaucratic processes are reduced to encourage investments in tourism in these regions, and it is ensured that investments are made promptly. Investments in tourism in such areas can benefit from the 5th region incentives granted by the Ministry of Economy under the Incentive System.

There are eight tourism centers with thermal, nature and coastal themes, and one culture and tourism conservation and development region with a coastal theme in Çanakkale.

Tourism Center/List of Culture and Tourism Conservation and Development Regions*



* Ministry of Culture and Tourism, General Directorate of Investments and Enterprises



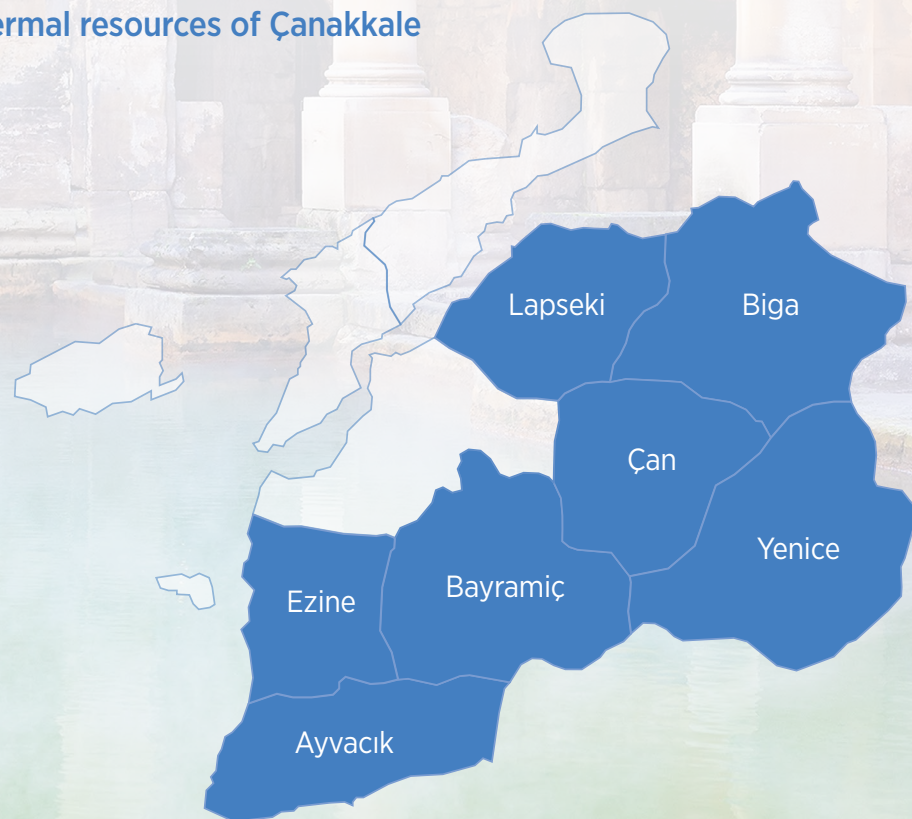
The Right Address for Thermal Tourism Investments

The surface temperature values of the geothermal energy resources in Çanakkale vary between 23 and 96.2°C. The geothermal resources located in the Tuzla quarter of the Ayvacık district have the highest recorded temperatures in Çanakkale, at 96.2°C surface and 174°C pit bottom temperatures.

Thermal springs such as Tuzla, Kestanbol, Külcüler, Hıdırlar, Tepeköy and Kırkgeçit are among the thermal springs that bring Çanakkale to the forefront in thermal tourism.

There are 6 thermal facilities in total in Çanakkale, 3 of which are located in the district of Çan and the other 3 that are located in the districts of Biga, Ezine and Bayramiç. The total bed capacity of these thermal facilities was 626 as of 2016.*

The geothermal resources of Çanakkale



* Çanakkale Provincial Directorate of Culture and Tourism, 2016 Statistics

Çanakkale for Nature Lovers

The ever-changing understanding of tourism has helped in the development of both coastal and alternative tourism.

With its natural beauty, rich vegetation and favorable climate, Çanakkale has high potential for ecotourism.

Çanakkale offers many opportunities for ecotourism, such as bird and wildlife watching, trekking and agro-tourism.

Çanakkale's Nature Tourism Assets*

■ Bird Watching Opportunity

- Çanakkale Central District
- Bayramiç
- Biga
- Bozcaada (Tenedos)
- Eceabat
- Ezine
- Gelibolu
- Gökçeada (Imbros)
- Lapseki
- Yenice

■ Mountain-Highland Trekking Opportunities

- Çanakkale Central District
- Ayvacık
- Bayramiç
- Biga
- Eceabat
- Gelibolu
- Gökçeada (Imbros)
- Lapseki

■ Landscape Beauty/ Photosafari

- Çanakkale Central District
- Ayvacık
- Bayramiç
- Biga
- Bozcaada (Tenedos)
- Çan
- Eceabat
- Ezine
- Gelibolu
- Gökçeada (Imbros)
- Lapseki
- Yenice

■ Organized Nature Walk Route

- Bayramiç
- Eceabat

■ Rural Heritage Journey Based on Nature

- Eceabat



* Çanakkale's Master Plan for Nature Tourism





Marine Assets

- Çanakkale Central District
- Ayvacık
- Biga
- Bozcaada (Tenedos)
- Eceabat
- Ezine
- Gelibolu
- Gökçeada (Imbros)
- Lapseki

Opportunity for Sportive Hand-line Fishing

- Çanakkale Central District
- Ayvacık
- Bozcaada (Tenedos)
- Eceabat
- Gelibolu
- Gökçeada (Imbros)
- Lapseki

National Park, Historical Area

- Çanakkale Central District
- Eceabat
- Ezine

Field Suitable for Botanical Walks

- Ayvacık
- Bayramiç

Registered Hunting Area

- Bayramiç
- Gökçeada (Imbros)
- Yenice

Underwater Wildlife Observing

- Eceabat
- Gelibolu
- Gökçeada (Imbros)

Small Virgin Bays

- Bozcaada (Tenedos)
- Eceabat
- Gelibolu
- Gökçeada (Imbros)

Underbrush Flora Walks (Including Fungi, etc.)

- Ayvacık
- Bayramiç
- Yenice

Endemic Plant Observation

- Ayvacık
- Bayramiç

Waterfall Visit Opportunities

- Bayramiç

Village Markets

- Bayramiç

Natural Geology History Walks

- Ayvacık
- Ezine

Cave Trips

- Bayramiç

Historical Monuments, Sites

- Çanakkale Central District
- Ayvacık
- Bayramiç
- Biga
- Bozcaada (Tenedos)
- Eceabat
- Ezine
- Gelibolu
- Gökçeada (Imbros)
- Lapseki

Geological and Geomorphological Assets

- Bayramiç
- Gökçeada (Imbros)

Botanical Walk Opportunity

- Ayvacık
- Bayramiç

Natural Forest Walks

- Bayramiç



Ecotourism for Nature Lovers

The villages of Yeşilyurt, Adatepe and Nusratlı are among the most important ecological tourism assets in Çanakkale, with unique landscapes where the local architectural and natural textures are preserved and blue and green coalesce.

Çanakkale, especially the districts of Ayvacık, Bozcaada and Bayramiç, hosts ecological farms where both the natural and cultural riches are preserved and awareness about nature conservation and ecological life is raised.

Çanakkale hosts many alternative tourism activities, such as educational activities on ecology, permaculture and ecological architecture, camps for children and yoga camps.

Trekking

There are many places to go trekking in Çanakkale, in particular Mount Ida, Gallipoli Historical Area, Troy Historical National Park and the Ayazma Spring Natural Park.

Bozcaada (Tenedos), Gökçeada (Imbros), the Kalkan mountains and Mount Ida are among the places most suitable for horse trekking.

Bird and Wildlife Watching

The Menderes Delta, located within the borders of the Troy Historical National Park, is host to a number of important water bird species, and an appropriate environment has been made in which these birds can be watched.

The Çardak Lagoon, located in the district of Lapseki, is also suitable for bird watching, based both on the range of bird species that can be found there and its favorable location.

The Kavak Delta, located in the district of Gallipoli, has been designated as an Important Bird Area in terms of species and numbers of birds, according to international indicators. Around 130 bird species have been identified in the area.

There are several areas in Gökçeada (Imbros), such as Salt Lake, the Araplar Strait/Scamander Valley, Kumkale Reed Bed and Hoyrat Lake, where different species of bird can be observed in Çanakkale.

Çanakkale offers many advantages for wildlife watching, with its forests, especially Mount Ida and its many shades of green, and a biodiversity and landscapes that you can't get enough of.





Bicycle Tourism

With such attractions as Gallipoli Historical Area, the Troy Historical National Park and Mount Ida, and its organizations for bicycle lovers, Çanakkale has significant potential for bicycle tourism.

Hunting Tourism

The Gökçeada (Imbros) Partridge Sample Hunting Ground and Kalkım Wild Boar Example Hunting Ground in Çanakkale are very popular among domestic and foreign tourists with an interest in hunting tourism.

Botanical (Plant Observation) Tourism

The endemic species of Mount Ida and its surroundings in Çanakkale offer various opportunities for those with an interest in botanical tourism.

Congress Tourism

The congress tourism is a new developing field in Çanakkale and in case of utilizing this potential that the province has, it is thought that Çanakkale's share of the national congress tourism market is set to increase.

Activity Tourism

With Memorial Day activities organized at national and international levels, as well as the festivals and celebrations that have become tradition, and organizations and competitions in different branches of sport, Çanakkale offers a wide range of alternatives in activity tourism, as another factor that influences the selection of a destination.



Gastronomy Tourism:

The authentic tastes of the local cuisine that coalesce with olive oil have made Çanakkale a taste destination for gastronomy lovers.

Çanakkale has not only fertile soil but also a prosperous sea, and offers various options to those looking for different tastes. The province also hosts a variety of activities in which local tastes play a major part.

Çanakkale is known for its healthy diet, incorporating good quality natural agricultural ingredients produced by organic farming and good agriculture practices, which are today more common.

Local foods such as Ezine cheese, and Bayramiç's nectarines and apples are registered with geographical indications, and help improve gastronomy tourism in Çanakkale.



Organic olives and olive oil



Varieties of red meat



Local goat's cheese



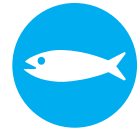
Pine



Peach



Wines of Gökçeada and Bozcaada



Seafood, especially sardines



Gökçeada (Imbros) Dibek Coffee



Ezine Cheese



Cheese Helva



Biga meatballs



Bozcaada's sweet white grapes



Yenice Capia Pepper



Lapseki Cherry



Bayramiç Nectarine



Bayramiç Apple



Products obtained from foraging (such as fungi and thyme)

Çanakkale's Protected Areas

The Troy Historical National Park*: The Troy Historical National Park is home to Troy, immortalized in Homer's Iliad and Odyssey, with a nine-layered culture and more than 40 settlement periods. Today, one can partake in such activities as cycling, picnics, trekking, photography, wildlife watching, camping, tableland tourism, rock climbing and bird watching.

Ayazma Spring Natural Park*: According to mythology, the Ayazma Spring Natural Park, located on Mount Ida, is where the world's first beauty contest took place. Today, it is a frequent destination of nature lovers thanks to its recreation area in the middle of the forest, its distinctive flora and fauna, its cold water springs and its fresh air.

The Gulf of Saros: Special Protected Area:** Known for its underwater treasure, the Gulf of Saros hosts 144 types of fish, 78 types of marine plants and 34 types of marine sponges, and offers different opportunities for those who are interested in underwater activities. The Gulf of Saros and its coastline has been declared a Special Protected Area with the aim of preserving its geomorphological, ecological, floristic, biogenetical and touristic assets and landscapes.



* Ministry of Forestry and Water Affairs, General Directorate of Nature Conservation and National Parks

** Ministry of Environment and Urban Planning, General Directorate of Natural Resources Conservation

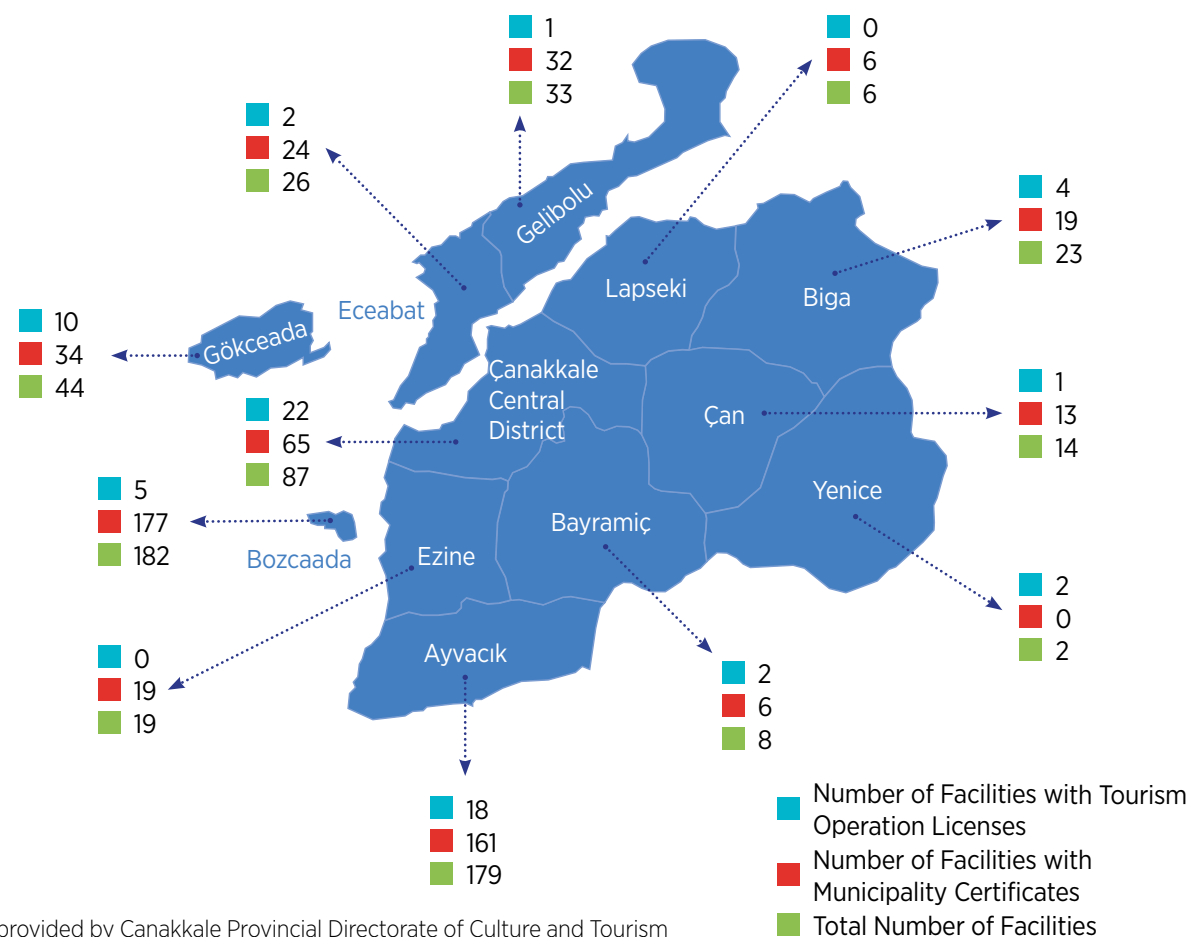


Tourism Establishments

As of 2016, the total number of facilities offering accommodation with tourism operation licenses or municipality certificates in Çanakkale was 623.

Of these, 67 have tourism operation licenses and 556 have municipality certificates.

Number of Accommodation Facilities Located by District*



* Data provided by Çanakkale Provincial Directorate of Culture and Tourism

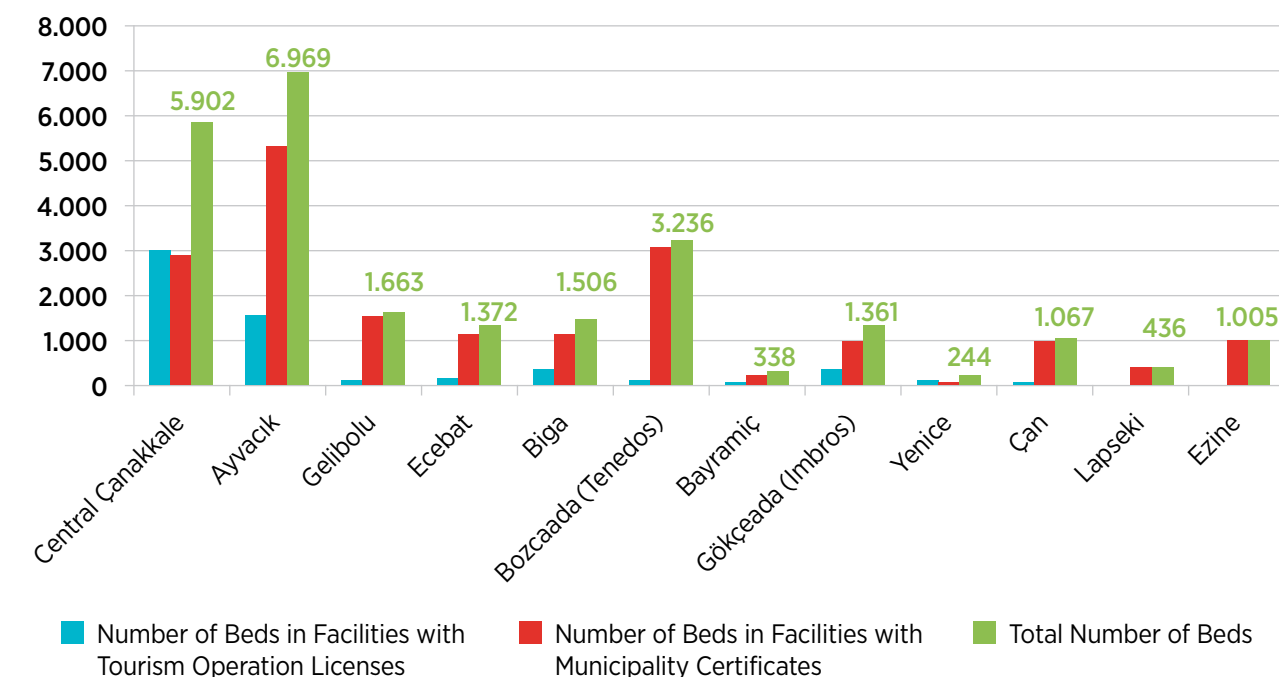
Bed Capacity

As of 2016, the total bed capacity of the facilities providing accommodation in Çanakkale with a tourism operation license or municipality certificate was 25,099.

Of these, 19,000 are in facilities with municipality certificates whereas 6,099 are in facilities with tourism operation licenses.

A breakdown of the bed capacity among the different districts reveals that Ayvacık, Central Çanakkale and Bozcaada are the top three districts.

Total Bed Capacity*



* Data provided by Çanakkale Provincial Directorate of Culture and Tourism

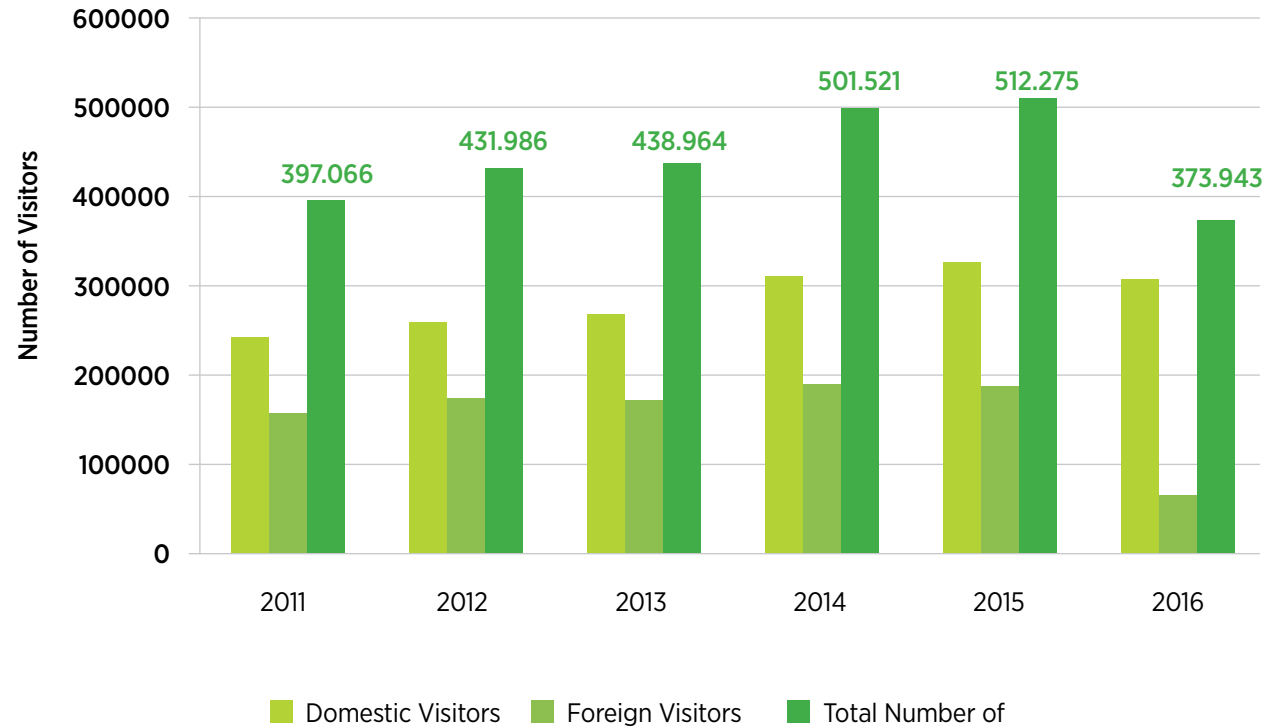


Domestic and Foreign Tourists

Between 2011 and 2015, an increase was witnessed in the number of visitors staying in facilities with tourism operation licenses in Çanakkale.

In 2016, the total number of visitors staying in facilities with tourism operation licenses was 373,943, 64,949 of whom had come from abroad, and 308,994 of whom were domestic tourists. In 2016, the average duration of stay in facilities with tourism operation licenses was 1.56.

Total number of visitors staying in facilities with tourism operation licenses between 2011 and 2016*



* Data provided by Çanakkale Provincial Directorate of Culture and Tourism

Foreign Visitor's Profile

When the international distribution of visitors who visited Çanakkale and stayed in facilities with tourism operation licenses between 2011 and 2016 is examined, it can be seen that Australia is among the top three visitor countries. This can be attributed to the Anzac Memorial Ceremonies organized annually in April.

People's Republic of China showed an increase in ranking between 2011 and 2016, and ranked first in terms of incoming visitors in 2014, 2015 and 2016.

International Ranking for Incoming Visitors*

International Ranking										
Yıllar	1	2	3	4	5	6	7	8	9	10
2016										
2015										
2014										
2013										
2012										
2011										

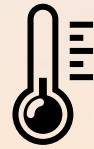
	People's Republic of China		Romania		Germany		Thailand		Taiwan		Indonesia
	United States of America		Japan		Greece		South Korea		Brazil		Malaysia
	Australia		Singapore		UK		Italy		Spain		

* Data provided by Çanakkale Provincial Directorate of Culture and Tourism



A Climate that Makes All-seasons Tourism Possible

Çanakkale has a semi-humid climate. With a climate under marine climate effect, Çanakkale has an average temperature of 15°C. The hottest months are July, with an average temperature of 25°C, and August with an average of 24.9°C. The lowest temperature is in January, with an average of 6.2°C.



The annual average
temperature is
15.0°C



The lowest
temperature in
January is
6.2°C



The hottest months of
the year are July and
August with
25°C and 24.9°C

National and International Memorial Events

As one of the most important symbols of national independence and a heroic saga, Çanakkale hosts events organized for the 18 March Çanakkale Victory and Martyrs' Day on an annual basis with the participation of high-level national and international dignitaries, domestic and foreign visitors and the press.

The Anzac Memorial Day Events, organized by Australia, New Zealand, the UK and France and hosted by Turkey in Çanakkale take place on the 24th and 25th of April each year.

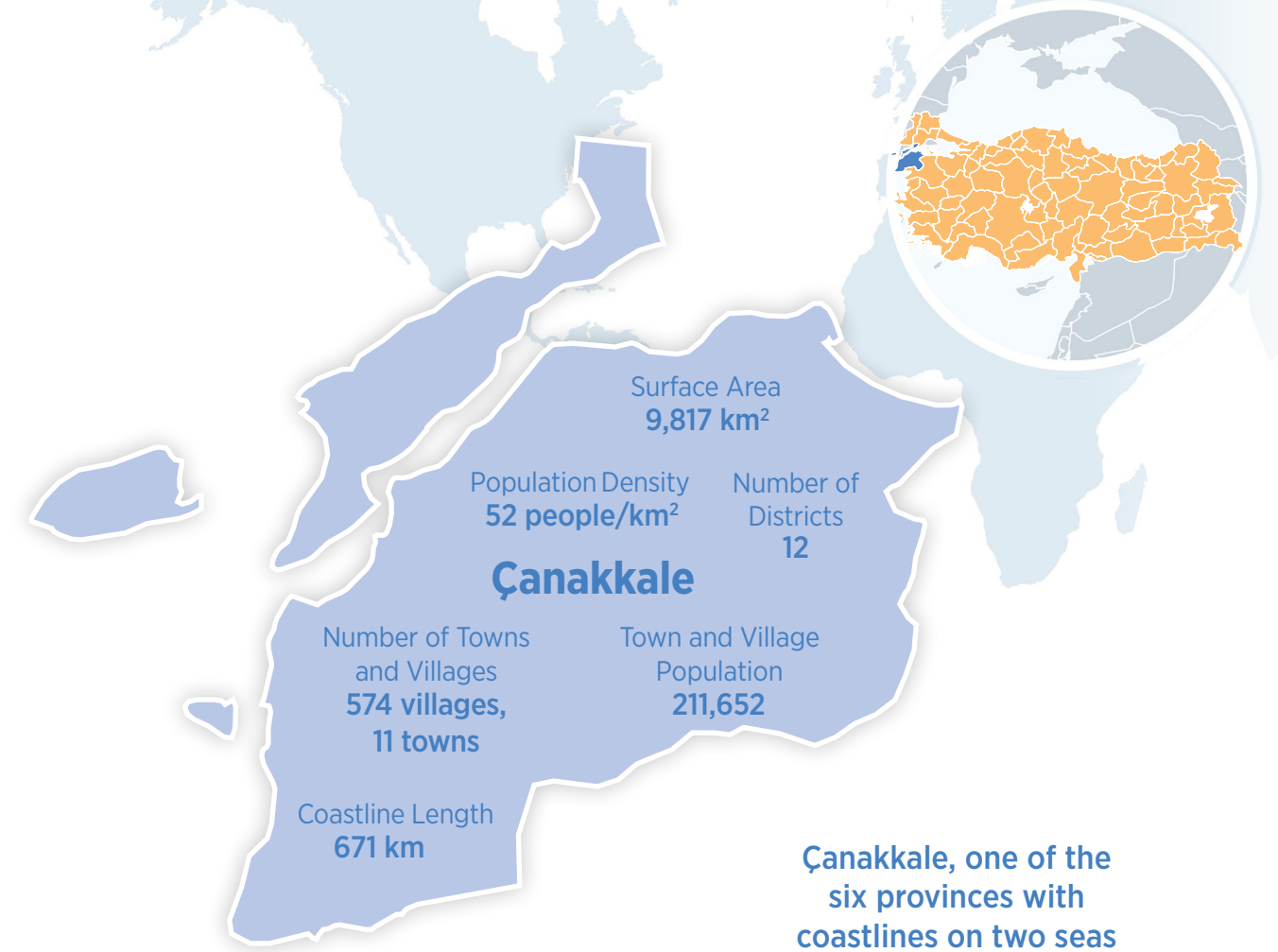


ÇANAKKALE AT A GLANCE

Geo Location

Çanakkale is located in the southern Marmara Region, and is in close proximity to such metropolitan provinces as İstanbul, Bursa and İzmir. It has an important geographical position, spanning both sides of the Çanakkale Strait - a strategic link between Asia and Europe - with transit routes between the two continents.

Çanakkale is connected to both the Aegean and Marmara Seas, and is one of the six provinces in Turkey that has coastlines bordering two seas.





Population Dynamics

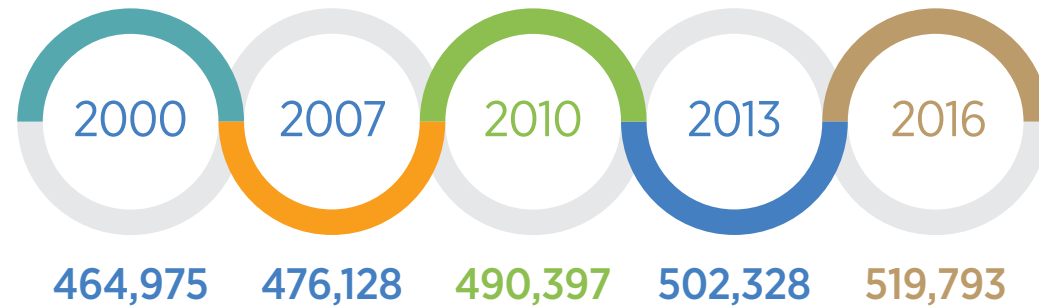
According to 2016 data, Çanakkale has a population of 519,793, constituting 0.65 percent of Turkey's population.



Estimated
2040 Population
836,290 people

Labor Force
Participation Rate (2016)
48.6%

Employment Rate (2016)
45.3%



Education in Çanakkale

Thanks to its educational infrastructure, Çanakkale has the necessary workforce and qualified human resources required by many sectors.



Çanakkale
Onsekiz Mart
University

With a student population exceeding
50,000, a **University City Çanakkale**

14 faculties

8 colleges

13 vocational schools

4 institutes

32 research and application centers

More than 350 educational institutions
operate in Çanakkale

Schooling Rates

Elementary School
Schooling Rate
90%

Junior High School
Schooling Rate
95%

High School
Schooling Rate
88%

A New Innovation Hub: Çanakkale



ÇOMÜ TECHNOPARK expands new horizons
in R&D and innovation in Çanakkale



ÇOMÜ Technopark, as a center for research, development and innovation, value added products are introduced, and academic, economic and social structures are integrated, offers a variety of opportunities for investors.



Health in Çanakkale

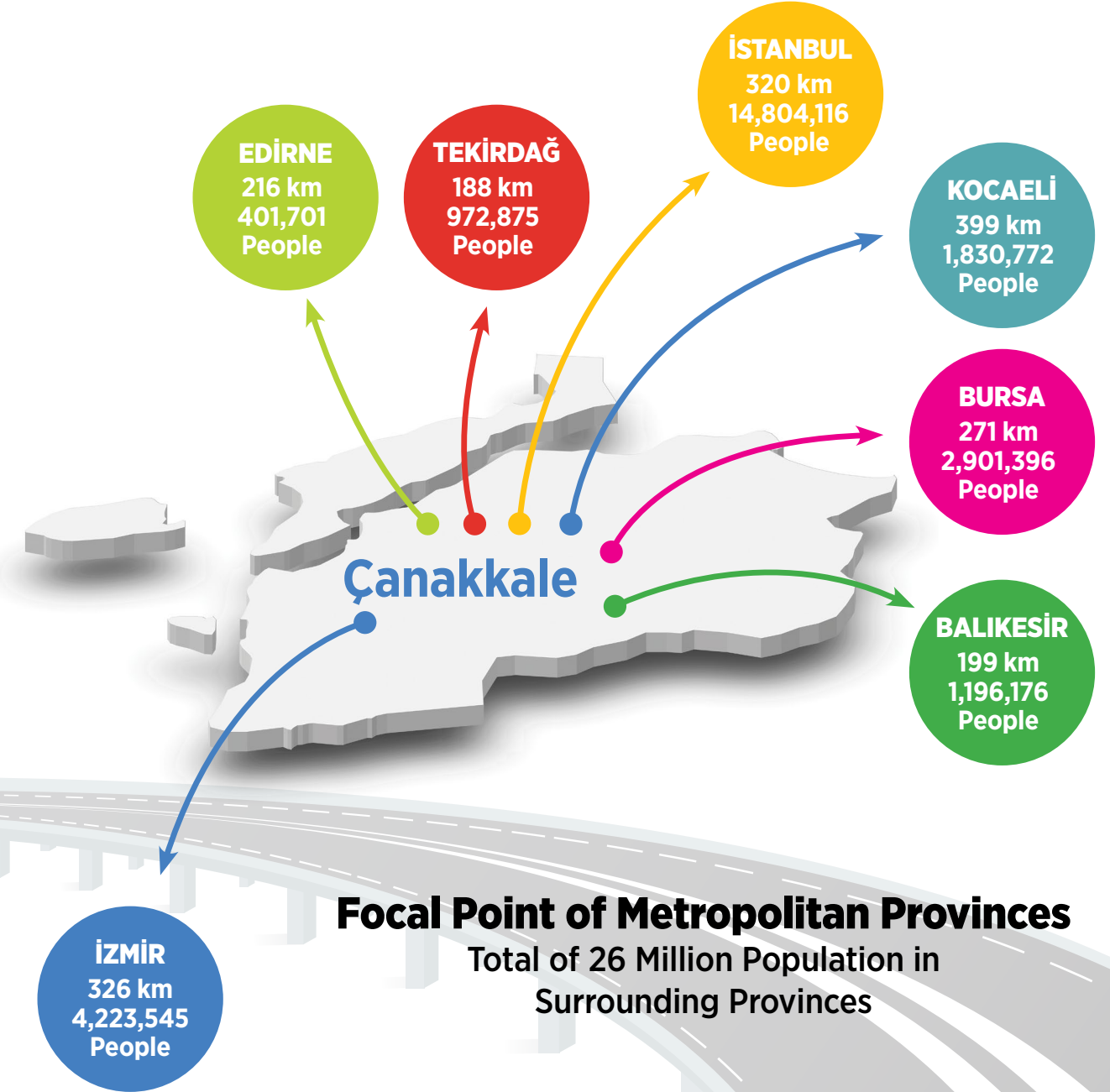
There are 9 state hospitals, 1 university hospital, 2 private hospitals, 1 health center and 1 oral and dental hygiene center in Çanakkale.



* Information accessed September 2017



Distances by Provinces



Focal Point of Metropolitan Provinces

Total of 26 Million Population in Surrounding Provinces

Access Roads to Surrounding Provinces

» Çanakkale - İstanbul Transportation

Çanakkale is accessible from İstanbul by air and land routes. The distance between Çanakkale and İstanbul is 320 km and flight duration is approximately 50 minutes.

After the completion of Kınalı-Tekirdağ-Çanakkale-Balıkesir Highway Project, which will provide a road link between Asia and Europe, the journey time between Çanakkale and İstanbul will be even shorter.

» Çanakkale - İzmir Transportation

The highway distance between Çanakkale and İzmir is 326 km. Thanks to the Kınalı-Tekirdağ-Çanakkale-Balıkesir and Gebze-Orhangazi-İzmir Highway Projects, it is expected that transportation will be shortened in terms of both distance and time.

» Çanakkale - Bursa Transportation

The highway distance between Çanakkale and Bursa is 271 km.

» Çanakkale - Balıkesir Transportation

Transportation to Balıkesir, neighbouring Çanakkale, shares long borders and stretches to 199 km.

Air Transport

» Çanakkale Airport

Çanakkale Airport entered into service in 1995, and serves both domestic and international passengers in its new terminal building, which entered into service in 2017.

- 12,500 m² terminal building
- 2 aprons with a total capacity of 5 aircraft
- 14 counters
- Over 5,000 domestic and international flights
- More than 180,000 domestic and international passengers per year
- Accessible Airport
- Green Airport Certificate

» Gökçeada Airport

Çanakkale Gökçeada Airport, which entered into service in 2010, is a civil aviation airport that serves domestic traffic.

- 1,200 m² terminal building
- 1 apron with a capacity of 3 aircraft
- 4 counters



Maritime Transportation

Çanakkale has daily ferry routes. Ferry connection from Çanakkale centrum to both Kilitbahir and Eceabat is available. There are also ferry routes between Gelibolu and Lapseki, as well as between Lapseki and Çardak. Access to the islands of Gökçeada and Bozcaada is available via ferries which run at certain times of the day.

Loading and unloading services are available at Çanakkale Kepez Port and Karabiga Municipality Port.

» Port of Kepez

- The port has two piers and a dock with a total berth length of 428 meters.
- All kinds of bulk cargo and general cargo handling services are provided.

» Karabiga Municipality Port

- There are daily ferry lines between the Karabiga Municipality Port and Tekirdağ for freight transport. The port also offers loading and unloading services.

There are three private ports in Çanakkale: İÇDAŞ 1, İÇDAŞ 2 and Akçansa.

» İÇDAŞ Ports

- İÇDAŞ 1 Port, with an overall berth length of 1,655 meters, features two piers and a dock. It has a capacity of 12 to 20 vessels depending on their size.
- The port of İÇDAŞ 2 has a berth length of 624 meters and a single pier.
- Port services include general cargo handling, container handling, liquid cargo handling, storage services, pilotage services and waste collection services.

» Port of Akçansa

- The dock is 620 m in length, and is able to handle all types of bulk and general cargo.

INCENTIVES

Ministry of Economy

The Ministry of Economy provides support for investments in order to reduce regional development disparities, and aims to increase high added value investments through such incentives. It has a further goal to improve production and employment figures, and to expand research and development activities that contribute to international competitiveness.

Çanakkale is included in the 2nd region under the regional investment incentives, and in the 5th region under the investments for thermal tourism facilities. For investments made in Bozcaada and Gökçeada, 6th region incentives are applied.

REGIONAL INCENTIVE IMPLEMENTATIONS

» Customs Duty Exemption

No customs duties are paid for imported machinery and equipment to be provided for the investment that is made by using the incentive.

» Social Security Premium Support (Employer's Share)

The Ministry shall pay employers' national contributions that are due for additional employment falling within the scope of the incentive. The amount to be paid shall be a proportion of the minimum wage.

» Land Allocation

For investments made using an incentive certificate, land allocations are carried out free of charge in certain cases in order to speed up the investment process.

» VAT Exemption

VAT is not paid on machinery and equipment purchased as part of investments made using the incentive.

» Tax Reduction

Income and corporate tax are paid at discounted rates for a period of time, considering rates applicable for the invested regions within the scope of the incentive.

» Interest Rate Support

Interest rate support is provided on investment loans with a maturity of at least one year as part of the incentives to encourage regional investments.

Agriculture and Rural Development Support Institution (TKDK)

The Agriculture and Rural Development Support Institution provides non-recourse grants for the development of guesthouses, "bed and breakfast" accommodation and restaurant services to be established by small entrepreneurs or farmers the establishment and development of agro-tourism facilities and the facilities to be established for touristic recreational activities (such as sportive activities, nature trips, allotment gardens, riding, mountaineering, cycling roads, fishing) under the Rural Tourism Program.



Development Bank of Turkey

The Development Bank of Turkey offers mid-and long-term loan facilities in order to attract the interest of incorporated companies in development-focused investments, to ensure the profitability and productivity of enterprises, and to contribute to the development of partnership structures and the development of capital market.

Subsidies Under the Tourism Incentive Law

» Allocation of Public Immovable Assets and Forest Lands for Tourism Investments

The Culture and Tourism Conservation Regions and lands for Tourism Centers are allocated to investors by the Ministry of Culture and Tourism under the condition that their prices are paid by the investors under the Tourism Incentive Law.

» Installment of Forest Fund Contribution

Facilities with tourism investment licenses for forestry lands are entitled to pay the amount they have to pay pursuant to the provisions of the Forestry Law as of the third year following the allocation of the land with a fixed term of five years and five installments.

» Discounts in Electricity, Air Gas and Water Rates

Investors with tourism investment or operation licenses pay their electricity, gas and water bills at the lowest tariffs applied to industries and households in the relevant region.

» Ease of Communication

Applications made regarding the requests made by enterprises with tourism licenses by phone and telex have priority over other applications.

» Permit to Employ Foreign Personnel

Foreign personnel can be employed in tourism enterprises when the enterprise is issued with a permit granted by Ministry of Labor and Social Security, as long as the number of foreign employees does not exceed 10% of the total number of employees in the enterprise.

» Official Holidays, Weekends and Lunch Breaks

Tourism enterprises are not required to obtain permits for working on public holidays, weekends and lunch breaks.

» Tourism Loans

Tourism Bank Ltd. provides loan support for investments into culture and tourism conservation and development regions, as well as tourism Centers using foreign assets.

Small and Medium Size Enterprises Development Organization (KOSGEB)

KOSGEB offers various subsidies in support of small- and medium-sized enterprises.

These are provided in order to enable such enterprises to expand their investments and increase technology utilization rates.

Offering grants and loans in different ratios, according to the type of the support, KOSGEB provides serious advantages to investors in the region.

- Loan Interest Scheme
- Collaboration Cooperation Support Program
- General Support Scheme
- SME Project Support Scheme
- Entrepreneurship Support Scheme
- Thematic Project Support Scheme

South Marmara Development Agency

South Marmara Development Agency provides grants to SMEs, registered in Balıkesir and Çanakkale, to help them improve their competitiveness.

In a Project Call for Proposals, a SME can submit project proposals in accordance with the subjects and conditions set for the program as part of a specific support program. For the support programs that can be applied during certain periods of the year, SME support has been given for development of alternative tourism opportunities until now. The subject and sectors to be supported may change every year for each specific program.

The submitted projects are then ranked according to the points received, and become eligible for grants depending on the program budget. Successful projects are given a grant of 50 percent. A portion of the grants is paid to firms in advance to help overcome initial financing problems.

Further information on the active grant programs that you can apply for and current information on all grant programs is available at www.gmka.gov.tr/destekler.

South Marmara Development Agency is on your side with its Çanakkale Investment Support Office

The South Marmara Development Agency Çanakkale Investment Support Office's mission is to improve the provincial investment climate, to attract investment by promoting the investment environment through different channels and approaches, and to support investors throughout their investment process.

Çanakkale Investment Support Office operations include:

- Providing information to investors on a variety of issues,
- Preparing analyses, reports and inventory studies related to the business and investment climate of the province, and sharing the results with investors,
- Supporting investors in finding suitable land for investment,
- Supporting the follow-up of investment permits and licenses,
- Organizing promotional events related to the investment environment,
- Developing and implementing strategies to improve the business and investment climate in the province, and developing collaborations between institutions and investors.

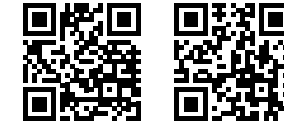




Region's support point



Invest in Çanakkale



www.investincanakkale.com
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ÇANAKKALE TOURISM INVESTMENT GUIDE

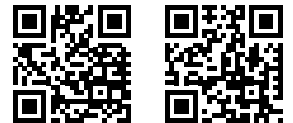


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