



PRESIDENCY OF
THE REPUBLIC OF TÜRKİYE
**INVESTMENT
OFFICE**

LOGISTICS AND TRANSPORTATION INDUSTRY **IN TÜRKİYE**

[INVEST.GOV.TR](https://invest.gov.tr)

August 2022

AGENDA



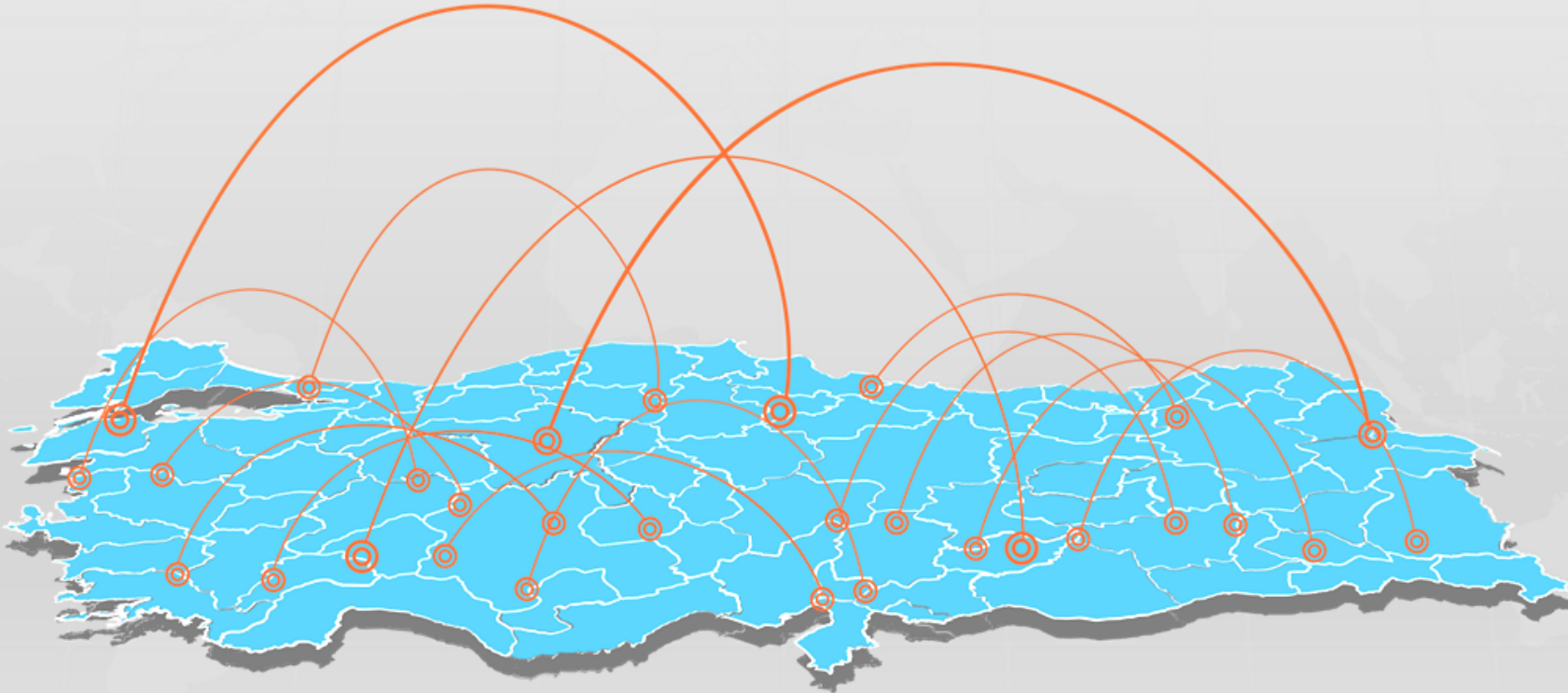
WHY INVEST IN TÜRKİYE



LOGISTICS INDUSTRY
IN TÜRKİYE



TRANSPORTATION INDUSTRY
IN TÜRKİYE



WHY INVEST IN TÜRKİYE?

10 REASONS TO INVEST IN TÜRKİYE



10 reasons to invest in Türkiye



**ROBUST
ECONOMY**



**DOMESTIC
+ ACCESSIBLE
MARKETS**



**STRATEGIC
LOCATION**



**FAVOURABLE
DEMOGRAPHICS**



**SKILLED
AND
COMPETITIVE
LABOR FORCE**



**CONTINUOUS
REFORM PROCESS**



BUSINESS-FRIENDLINESS



**LUCRATIVE
INCENTIVES**



**BENIGN R&D
ECOSYSTEM**



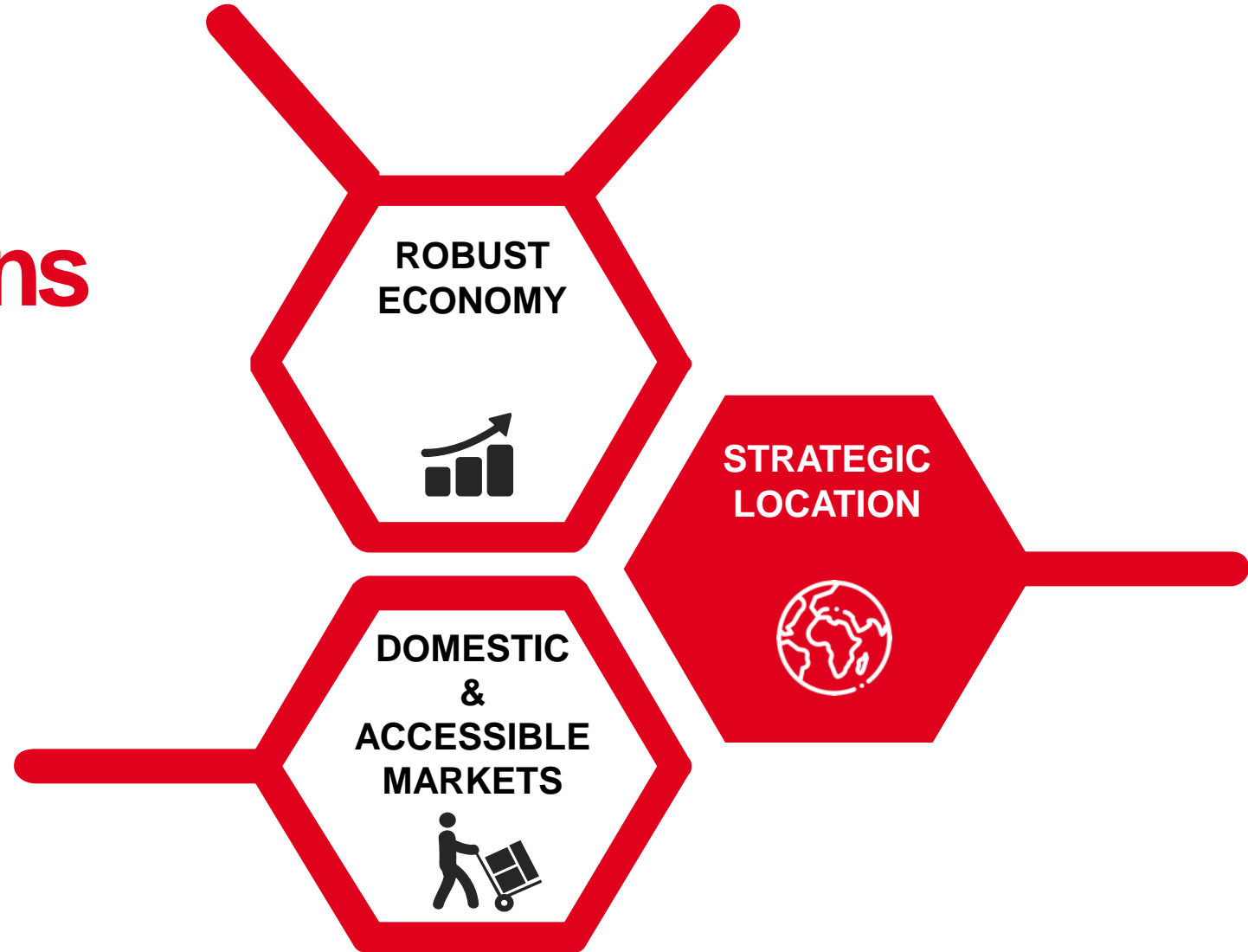
**SECTORAL
OPPORTUNITIES**

WHY INVEST IN LOGISTICS?

3 MAIN REASONS TO INVEST IN LOGISTICS
IN TÜRKİYE



3 main reasons to invest in Logistics



ROBUST ECONOMY

TRACK RECORD GROWTH AND BRIGHT
FUTURE WITH PROVEN RESILIENCE



11th largest economy in the World

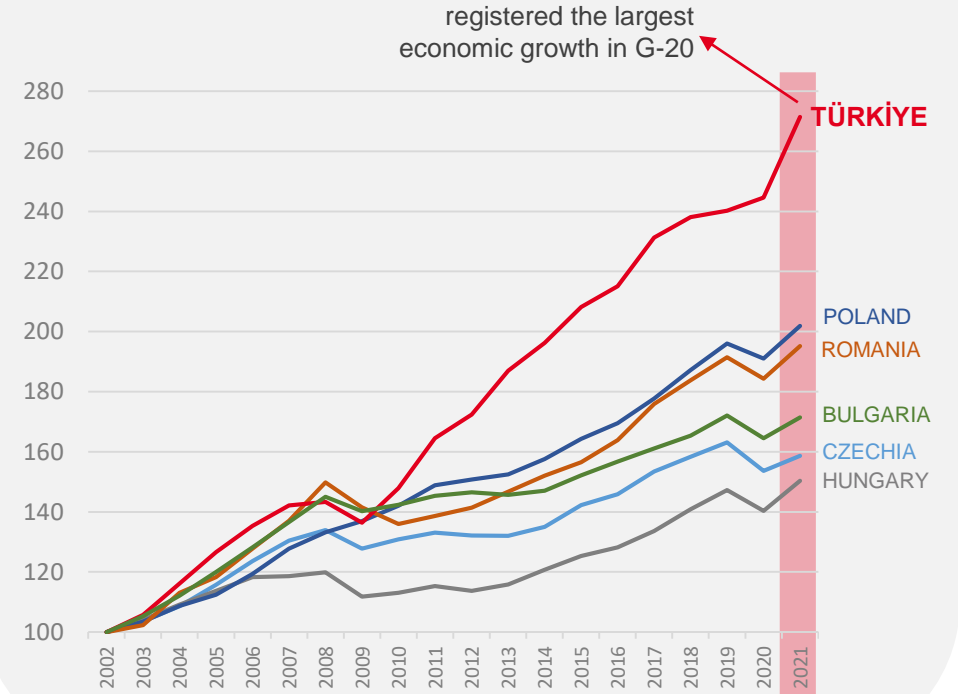
RANKING OF ECONOMIES BY GDP AT PPP

2003	2019	2021
1. USA	1. CHINA	1. CHINA
2. CHINA	2. USA	2. USA
3. JAPAN	3. INDIA	3. INDIA
4. GERMANY	4. JAPAN	4. JAPAN
5. INDIA	5. GERMANY	5. GERMANY
6. RUSSIA	6. RUSSIA	6. RUSSIA
7. FRANCE	7. INDONESIA	7. INDONESIA
8. UK	8. BRAZIL	8. BRAZIL
9. BRAZIL	9. UK	9. UK
10. ITALY	10. FRANCE	10. FRANCE
11. MEXICO	11. MEXICO	11. TÜRKİYE
12. INDONESIA	12. ITALY	12. ITALY
13. SPAIN	13. TÜRKİYE	13. MEXICO
14. CANADA	14. S.KOREA	14. KOREA
15. S.KOREA	15. SPAIN	15. CANADA
16. S.ARABIA	16. CANADA	16. SPAIN
17. IRAN	17. S.ARABIA	17. S.ARABIA
18. TÜRKİYE	18. IRAN	18. TAIWAN, PRC

AVERAGE ANNUAL GDP GROWTH (%) 2002-2021



REAL GDP GROWTH (INDEX: 2002=100)



STRATEGIC LOCATION

HUB FOR MULTINATIONALS TO MANUFACTURE,
EXPORT AND MANAGE



Working Hours Intersect with 16 Time Zones

PROXIMITY TO MAJOR MARKETS

1.3 billion people and
\$26T GDP in Europe,
MENA and Central Asia
at 4 hour flight-distance

CONNECTIVITY

Turkish Airlines connects
you to 323 destinations in
127 countries

MANUFACTURING &
EXPORT HUB FOR
MULTINATIONALS

AS WELL AS
MANAGEMENT HUB FOR
MULTINATIONALS



66 countries



Microsoft

70 countries



Nestlé

Production base
for MENA

BOSS
HUGO BOSS

Its largest production
facility worldwide

B/S/H/

89 countries



GE Healthcare

22 countries



中国电建
POWERCHINA

63 countries



80 countries



TOYOTA

Exporting 85%
of its production



- Exporting 87%
of its production
a



SANOFI

14 countries



30 countries

DOMESTIC + ACCESSIBLE MARKETS

DOMESTIC MARKET + EU MARKET + FREE TRADE AREA



IMPRESSIVE ECONOMIC GROWTH LEADING TO A SIZEBLE MIDDLE CLASS WITH INCREASING PURCHASING POWER



\$10,997
2002



\$34,755
2021

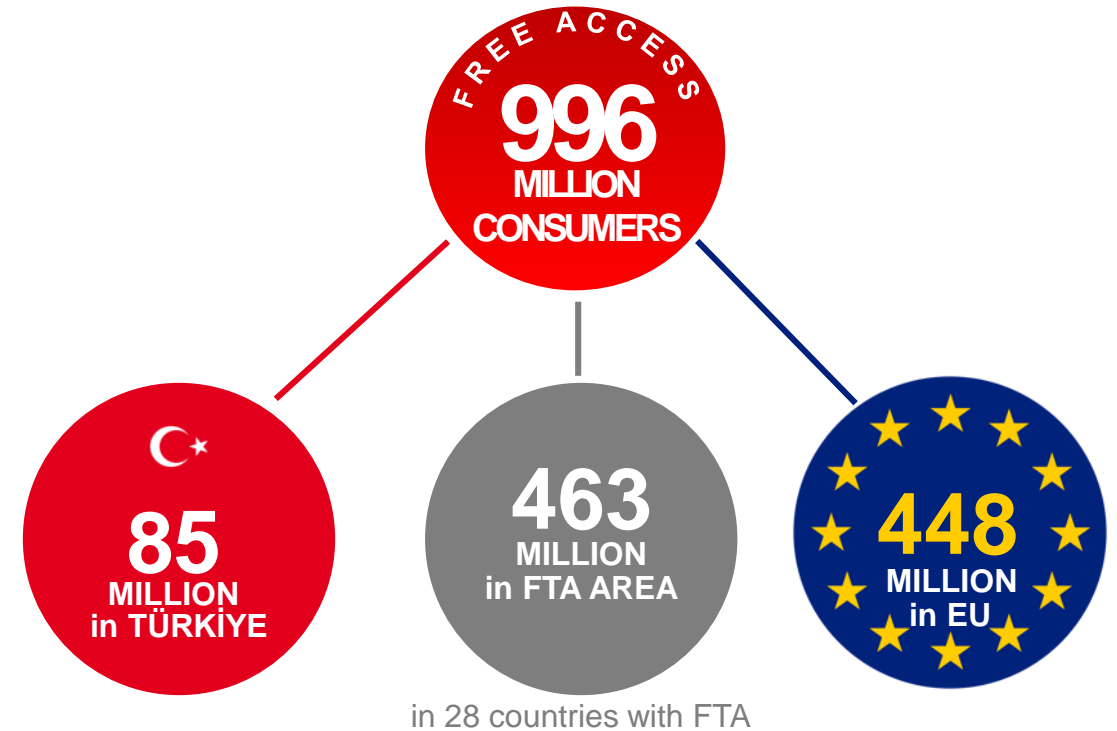
DOMESTIC MARKET FURTHER SUPPORTED BY EMERGING URBAN CENTERS



24 urban centers
With Populations
over 1 million

DOMESTIC MARKET + EU MARKET + FREE TRADE AREA

Customs Union with the EU allows direct access to the market



AGENDA



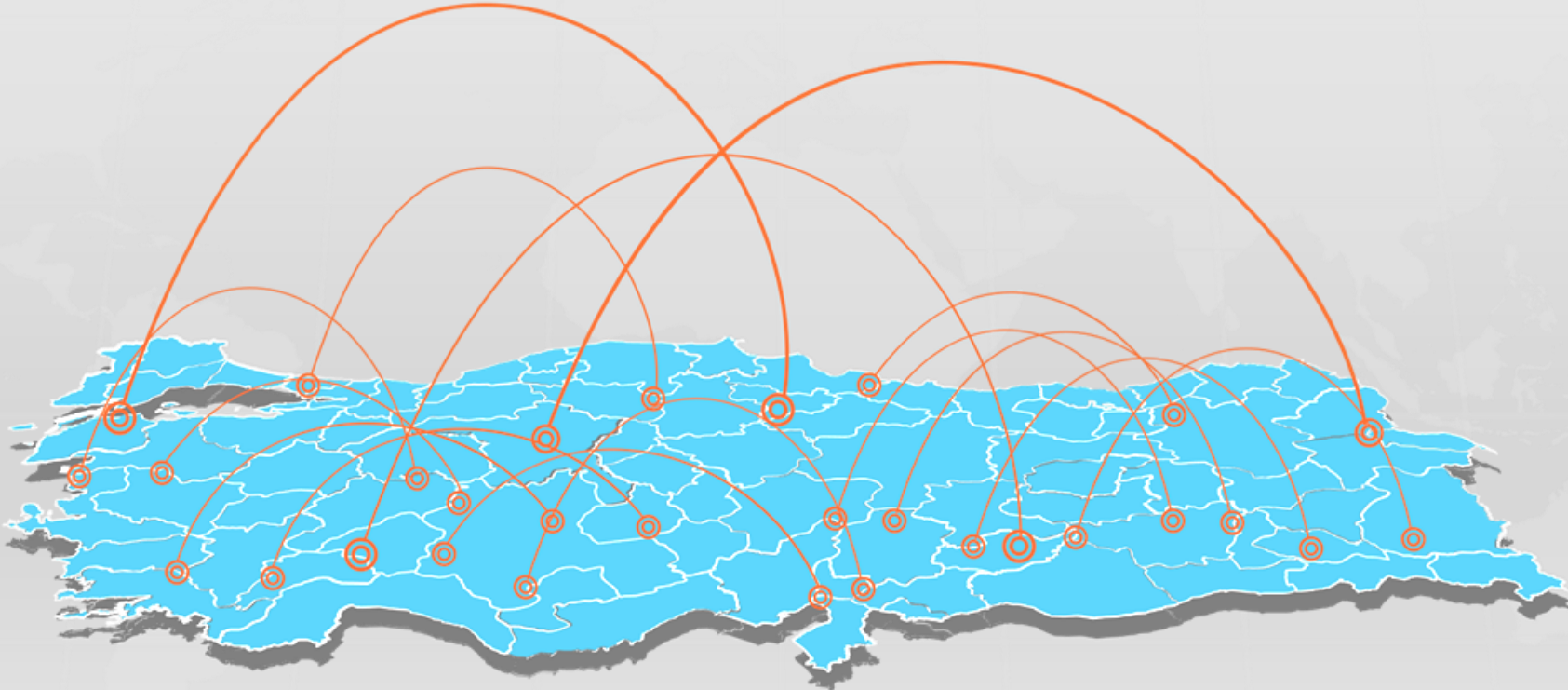
WHY INVEST IN TÜRKİYE



**LOGISTICS INDUSTRY
IN TÜRKİYE**



TRANSPORTATION INDUSTRY
IN TÜRKİYE

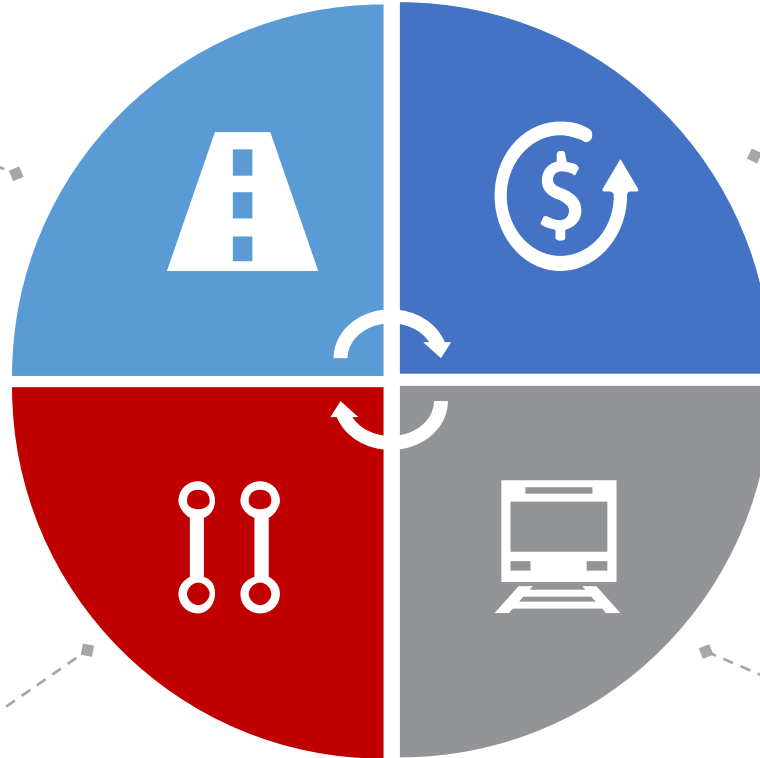


LOGISTICS PLAN AND POLICIES

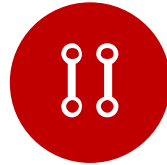
PILLARS OF LOGISTICS MASTER PLAN



Making Türkiye regional logistics hub by attracting transit cargo to Türkiye



Decreasing logistics costs



Directing resources to productive investments and prioritizing

Increasing logistics maturity, improving technology and human capacity

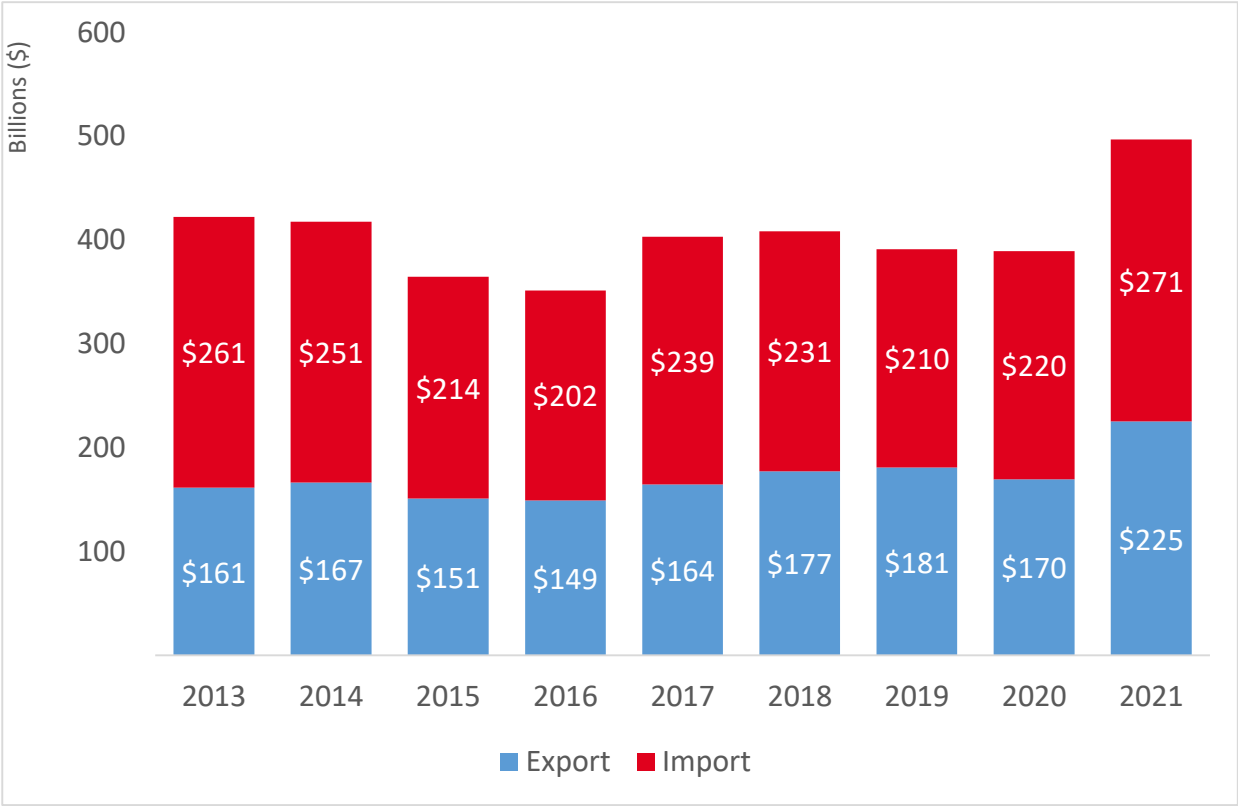


LOGISTICS ACTIVITY IN TURKEY

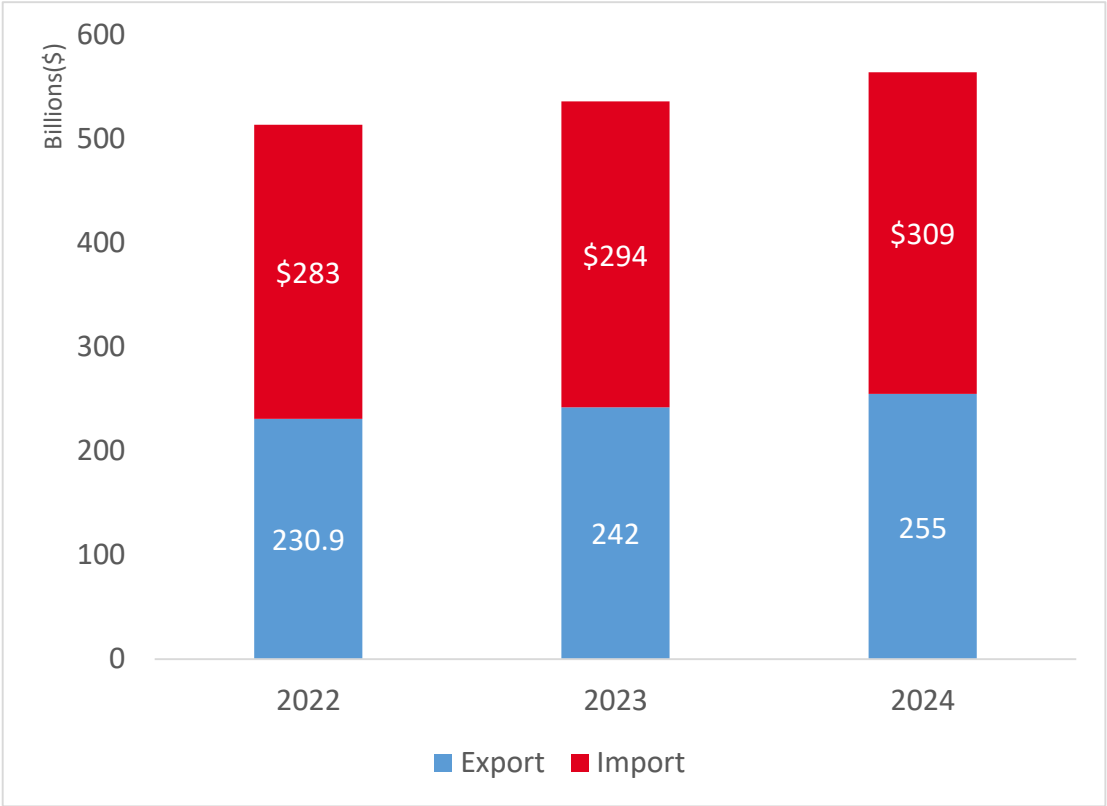
FOREIGN TRADE IS MAIN DRIVER OF LOGISTICS SECTOR



Foreign Trade Statistics, 2013-2021



Foreign Trade Growth Estimate, 2022-2024

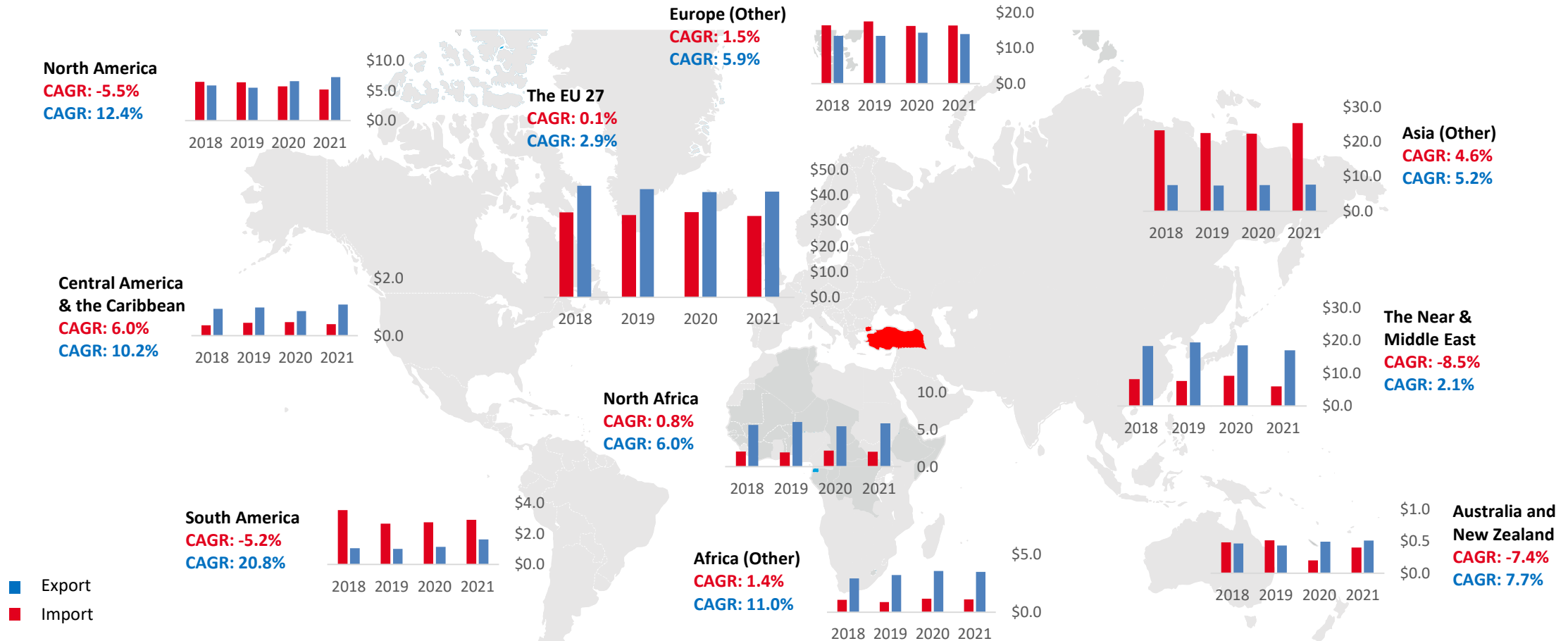




TRADE ACTIVITY WITH COUNTRY GROUPS

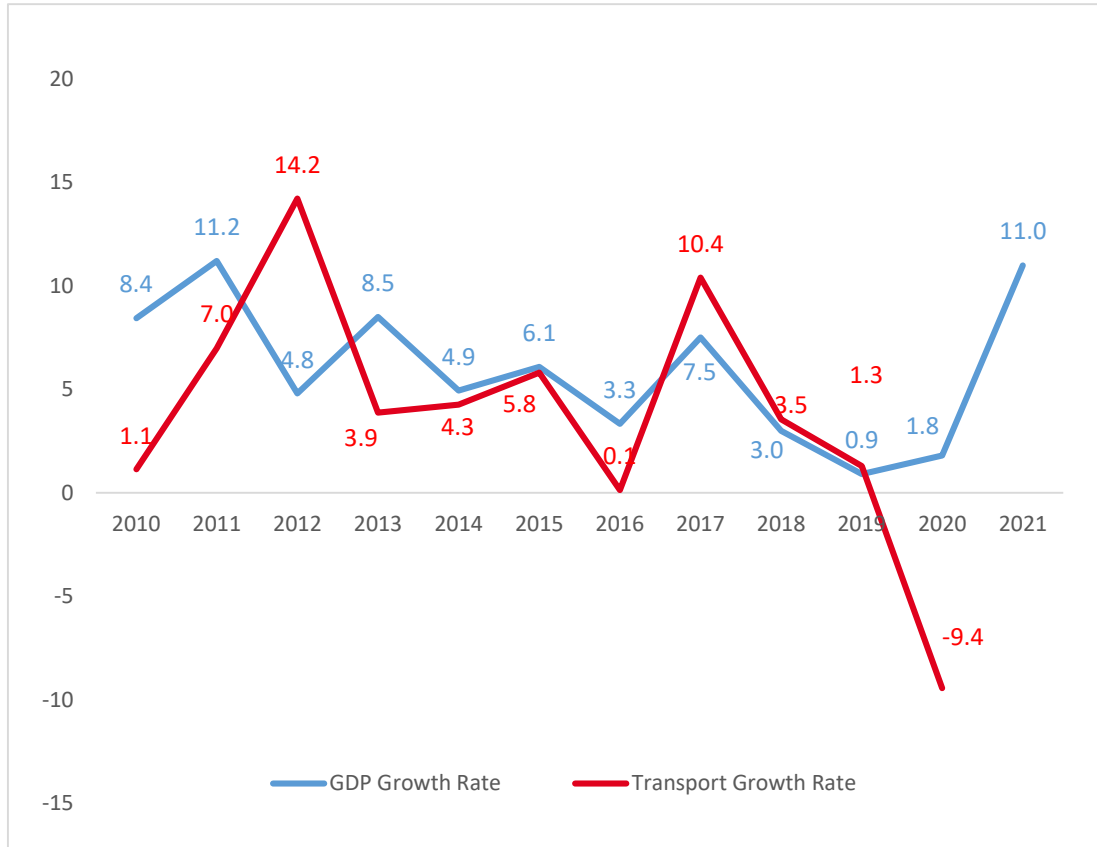
UPGRADED LOGISTIC INFRASTRUCTURE INCREASED FOREIGN TRADE ACTIVITIES ACROSS THE GLOBE

- ❖ Main export partners of Türkiye: Germany, the USA, the UK, Iraq and Italy.
- ❖ Main import partners of Türkiye: China, Russia, Germany, the USA and Italy.

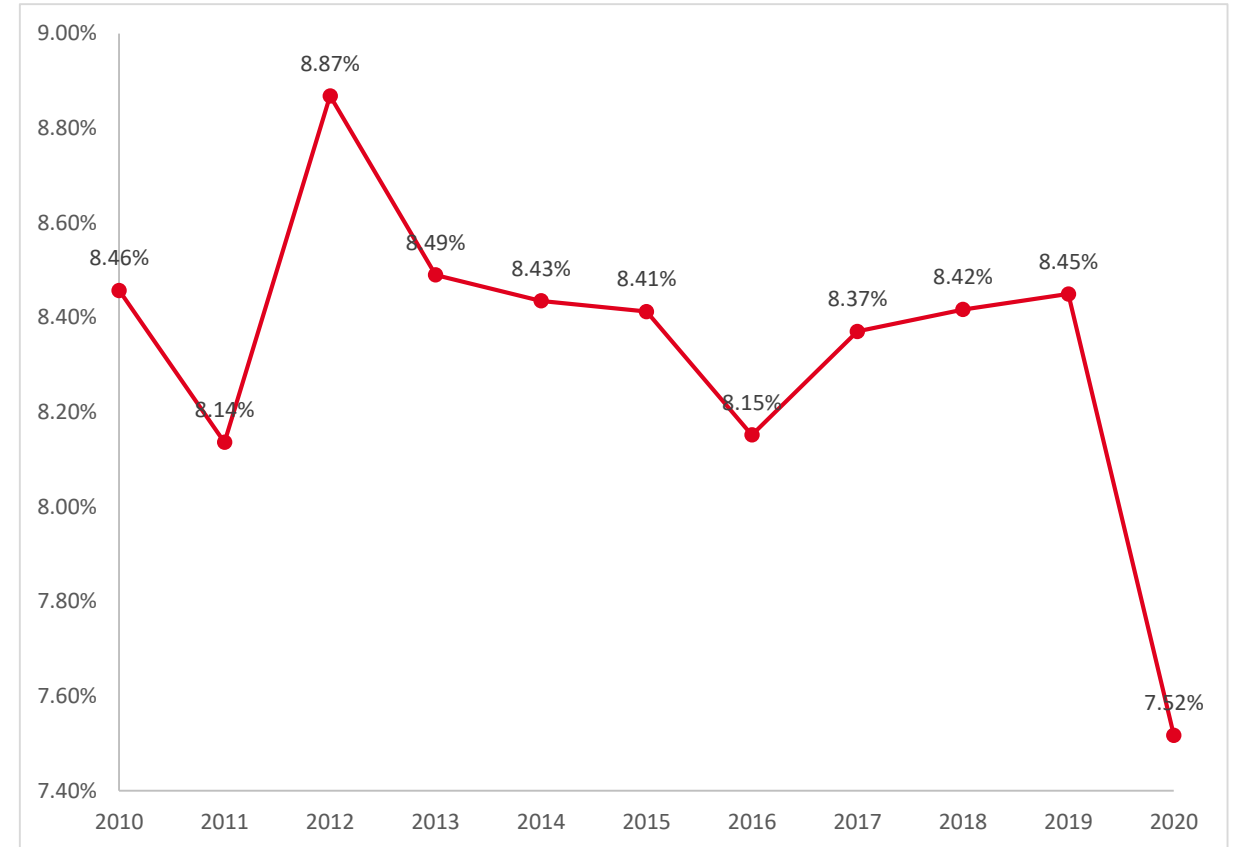




Growth Rates of GDP and Transport and Storage

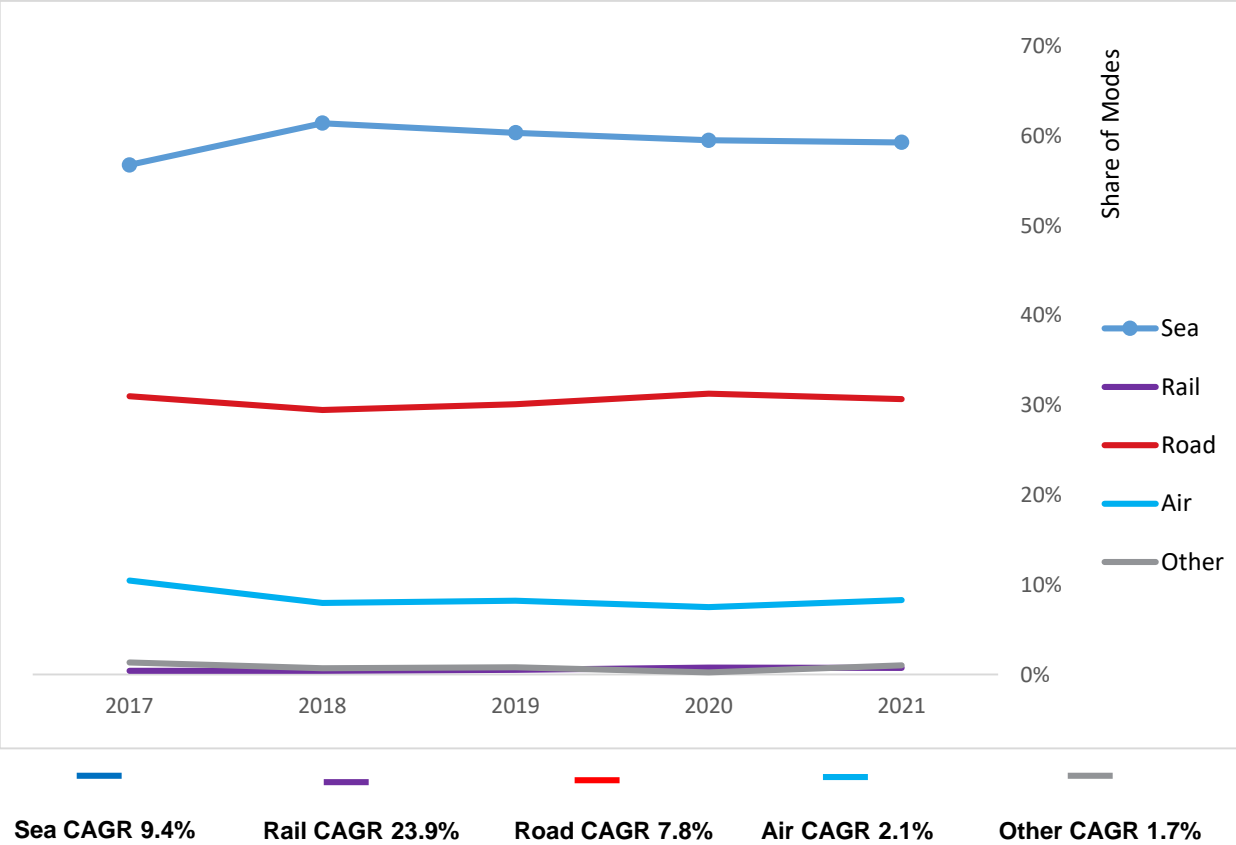


Share of Transport and Storage in GDP (%)

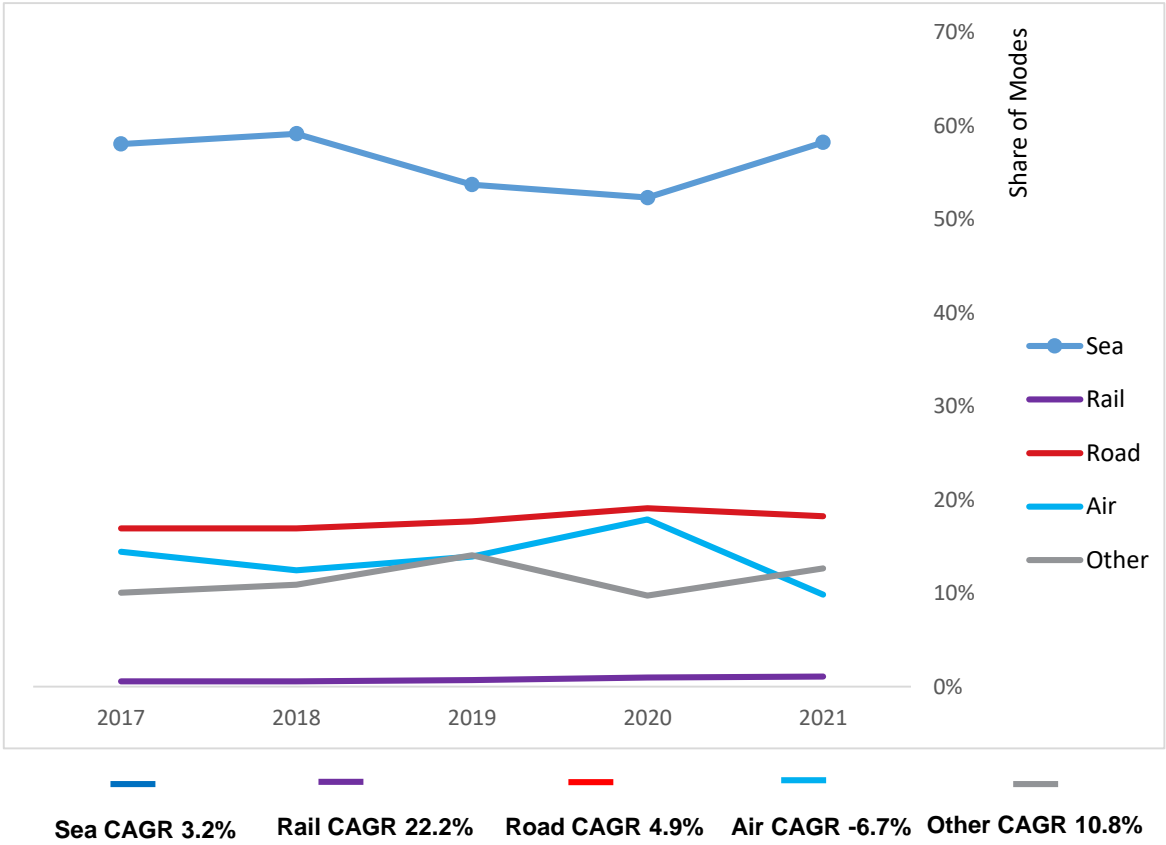




EXPORTS BY MODE OF TRANSPORTATION, 2017-2021



IMPORTS BY MODE OF TRANSPORTATION, 2017-2021

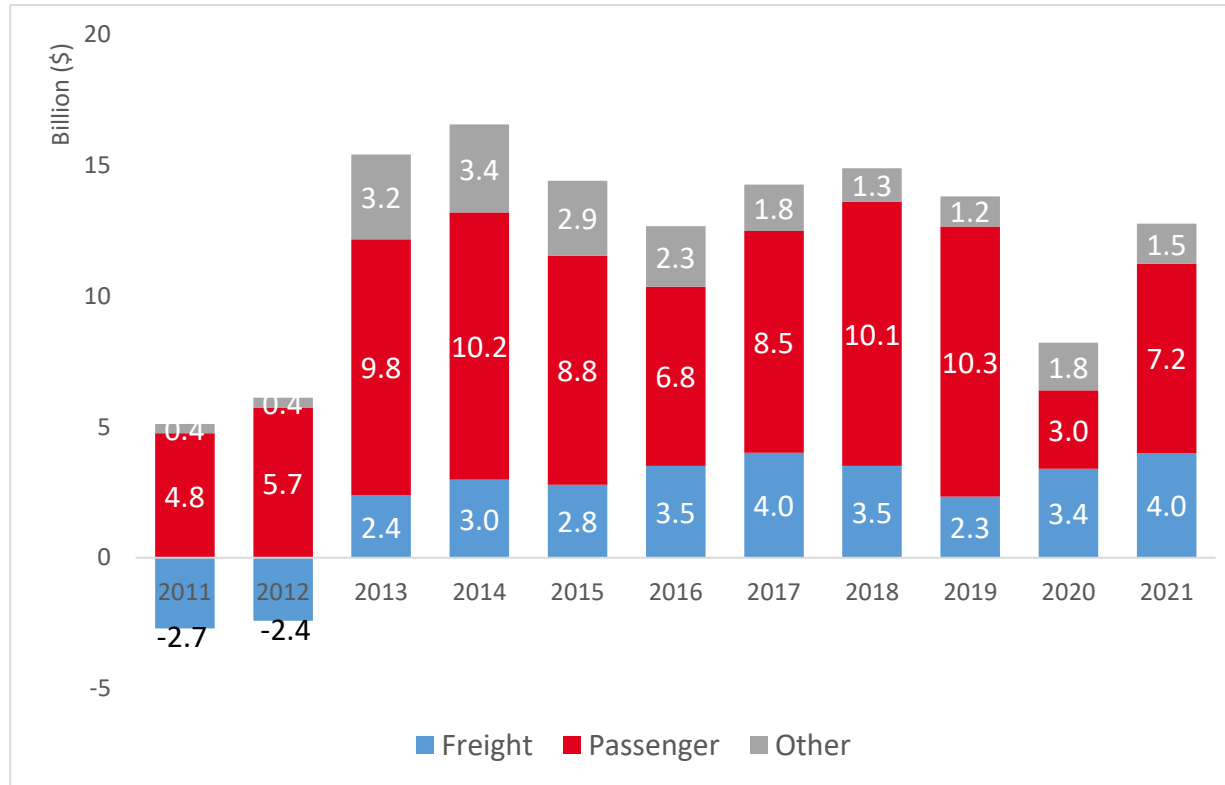


LOGISTICS ACTIVITY IN TURKEY

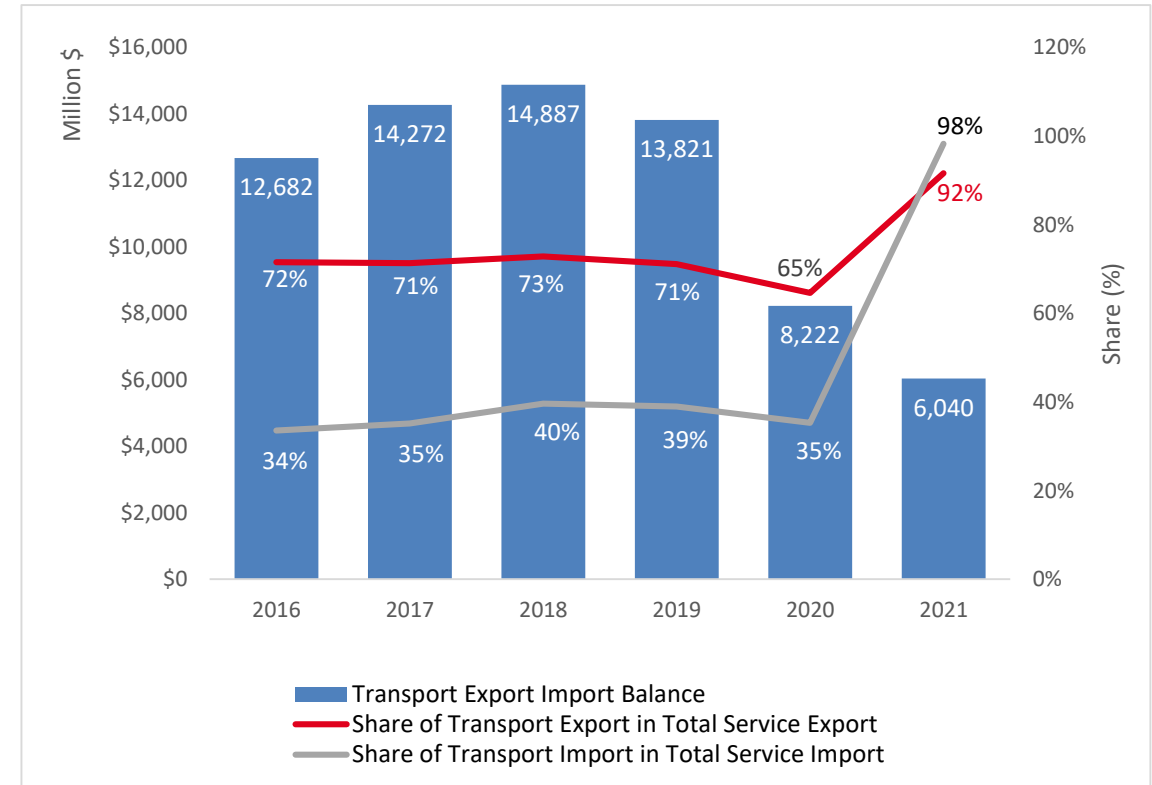
TRANSPORT ACTIVITIES IN BALANCE OF PAYMENTS & INTERNATIONAL SERVICE TRADE STATISTICS



Transport Activities in Balance of Payments (2010-2021)

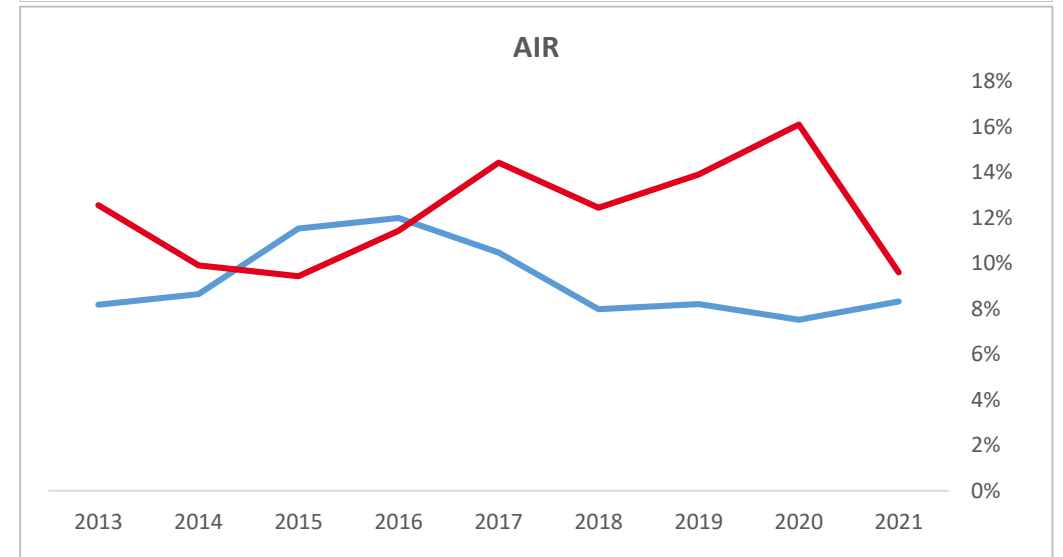
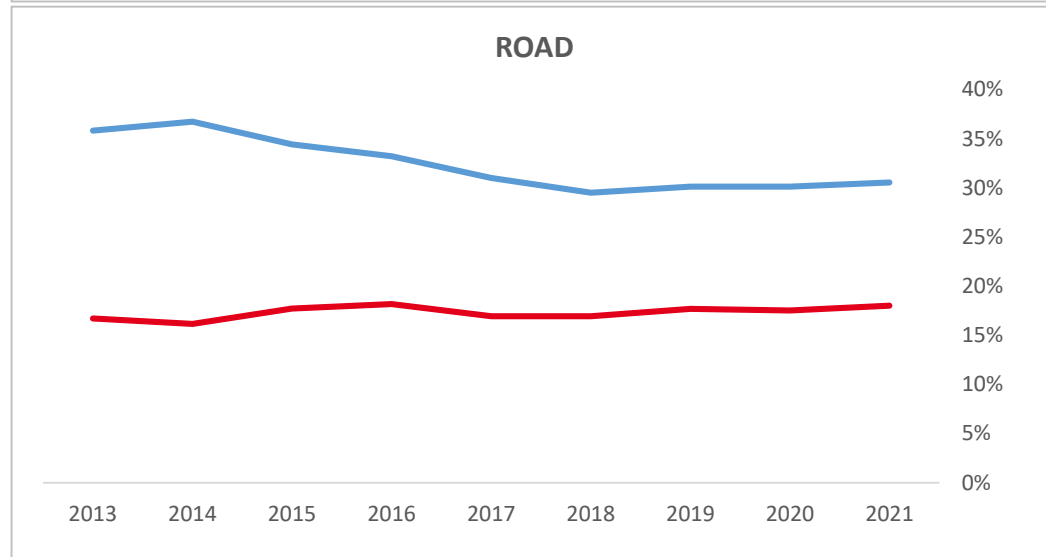
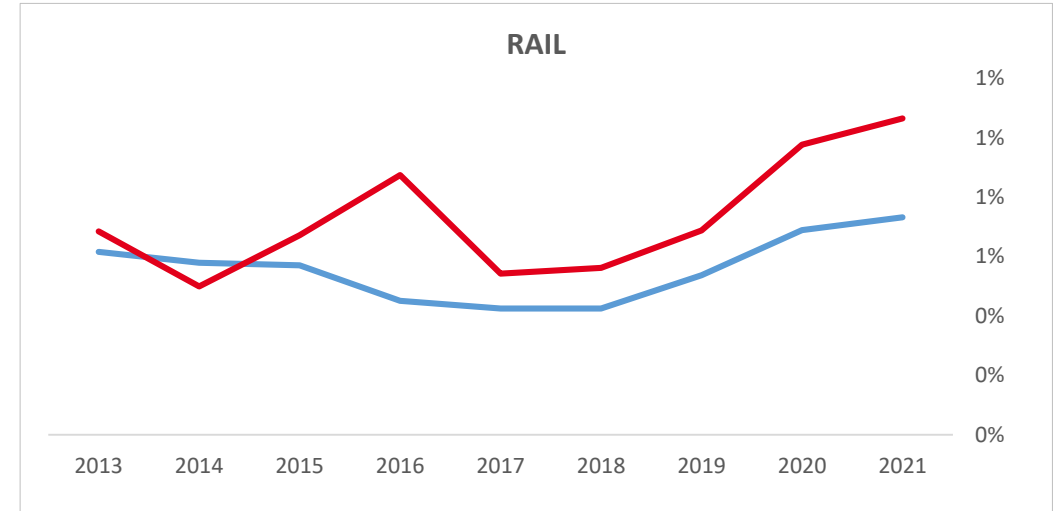
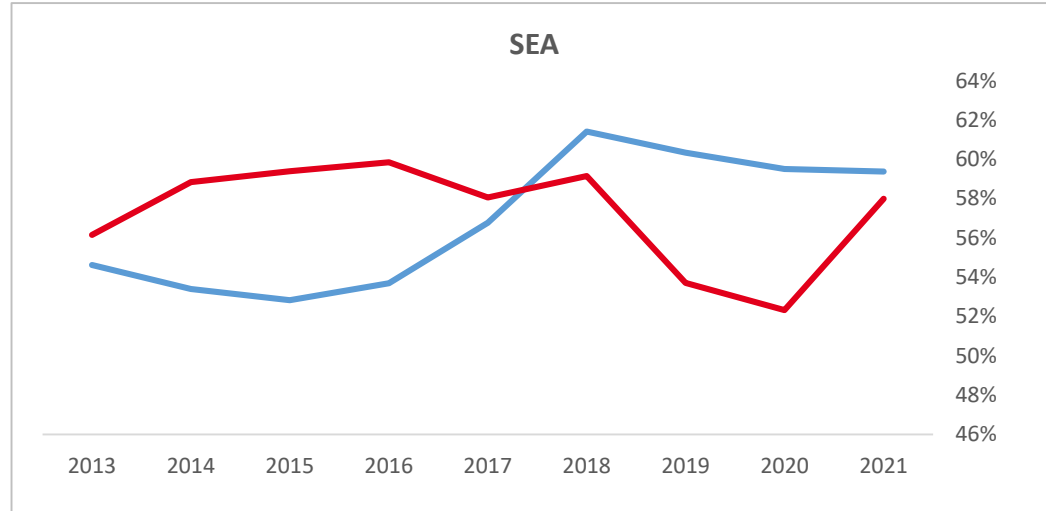


International Service Trade Statistics (2016-2021) (Tourism excluded)



LOGISTICS ACTIVITY IN TURKEY

EXPORTS AND IMPORTS BY VALUE OF GOODS AND BY MODE OF TRANSPORTATION



■ Import (by value of goods)

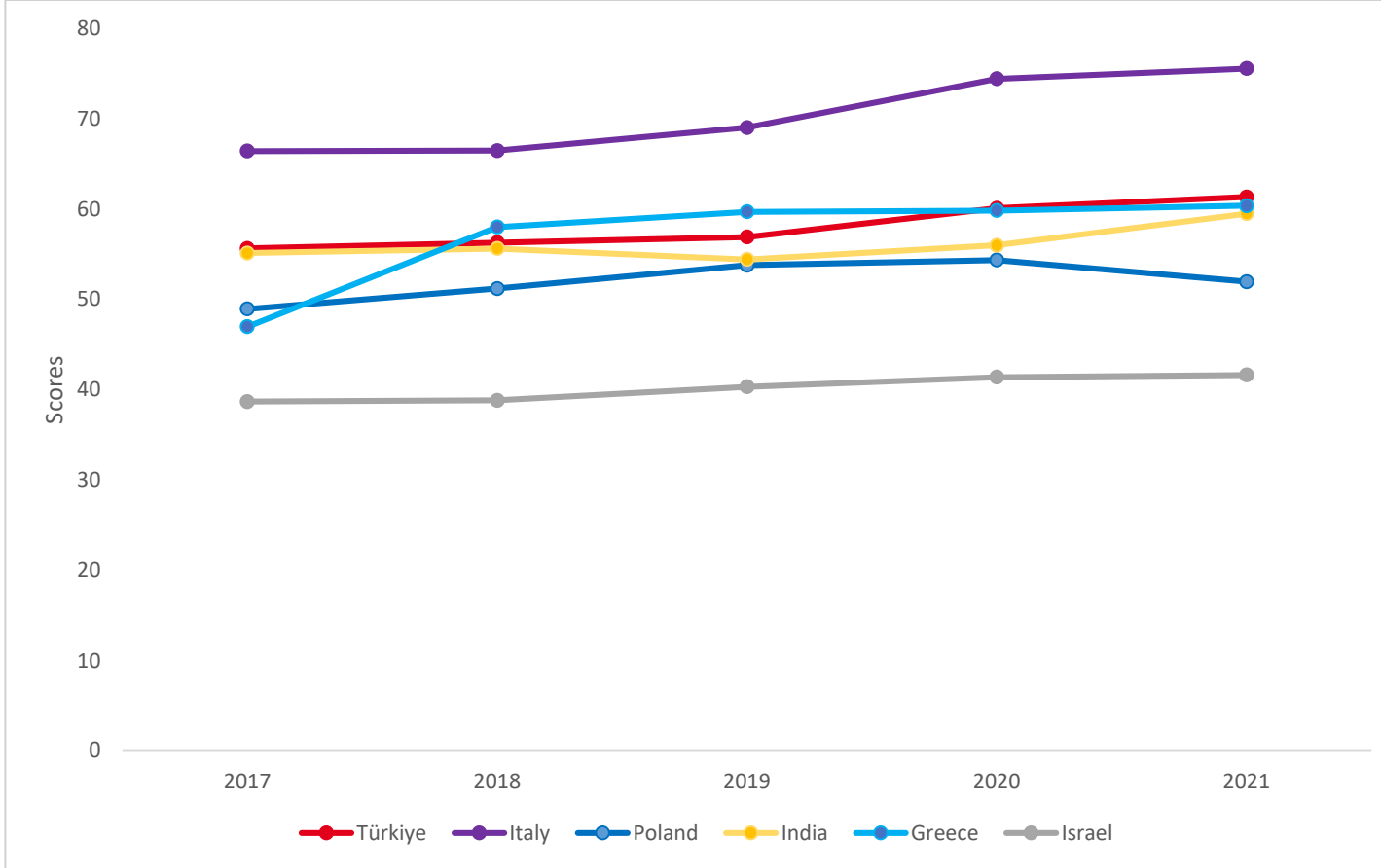
■ Export (by value of goods)

LOGISTICS INDEX

CONNECTIVITY AND LOGISTICS CAPABILITIES OF
TÜRKİYE HAS BEEN STEADILY GROWING OVER THE
PAST 5 YEARS



Liner Shipping Connectivity Index (LSCI)



The Six Components of LSCI

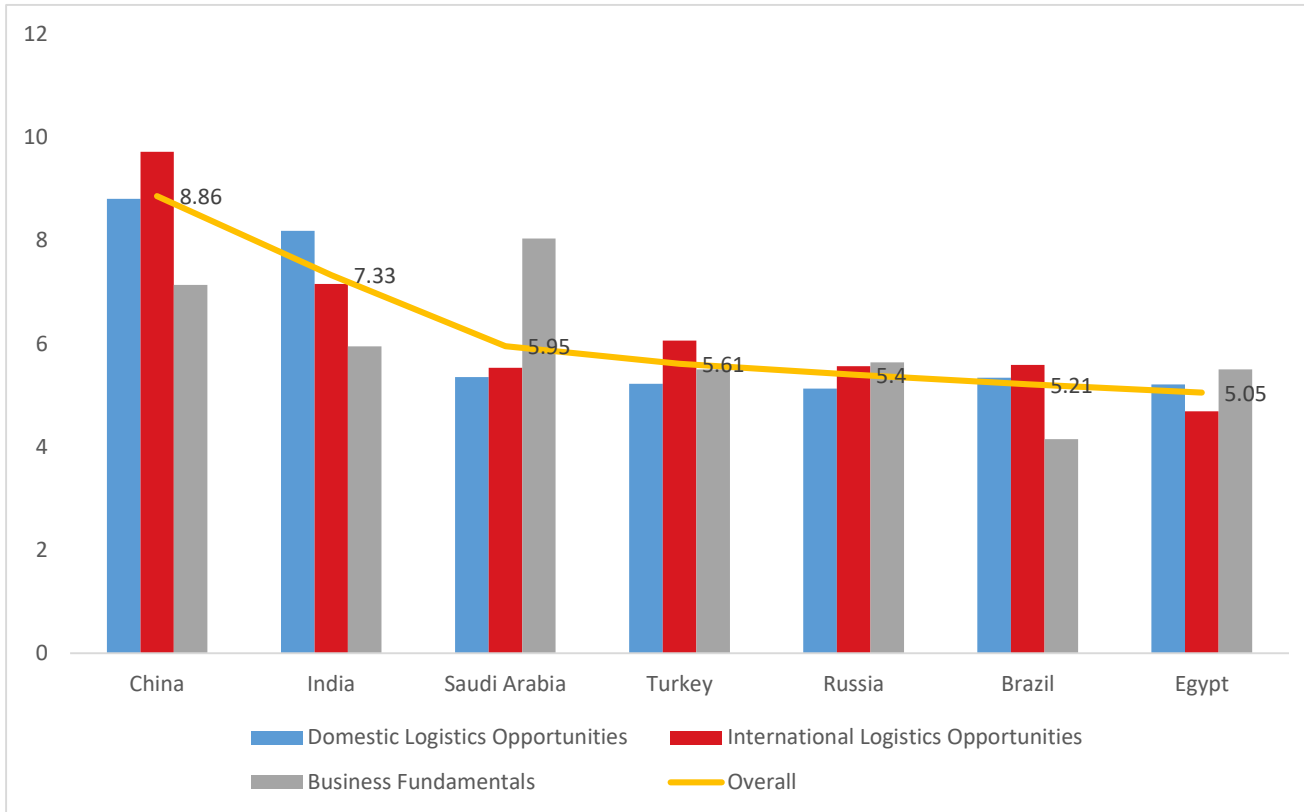
- 1 The number of scheduled ships
- 2 The total deployed annual capacity in TEU
- 3 The number of regular liner shipping services from and to the country
- 4 The number of liner shipping companies that provide services from and to the country
- 5 The number of other countries that are connected to the country through direct liner shipping services
- 6 The average size in TEU of the ships deployed by the scheduled service

LOGISTICS INDEX

TURKEY OFFERS A STABLE ENVIRONMENT AND
FAST GROWTH FOR THE LOGISTICS INDUSTRY
AS A WHOLE



Agility Emerging Markets Logistics Index



Turkey is ranked as the **10th** best country in logistics out of 50 emerging markets

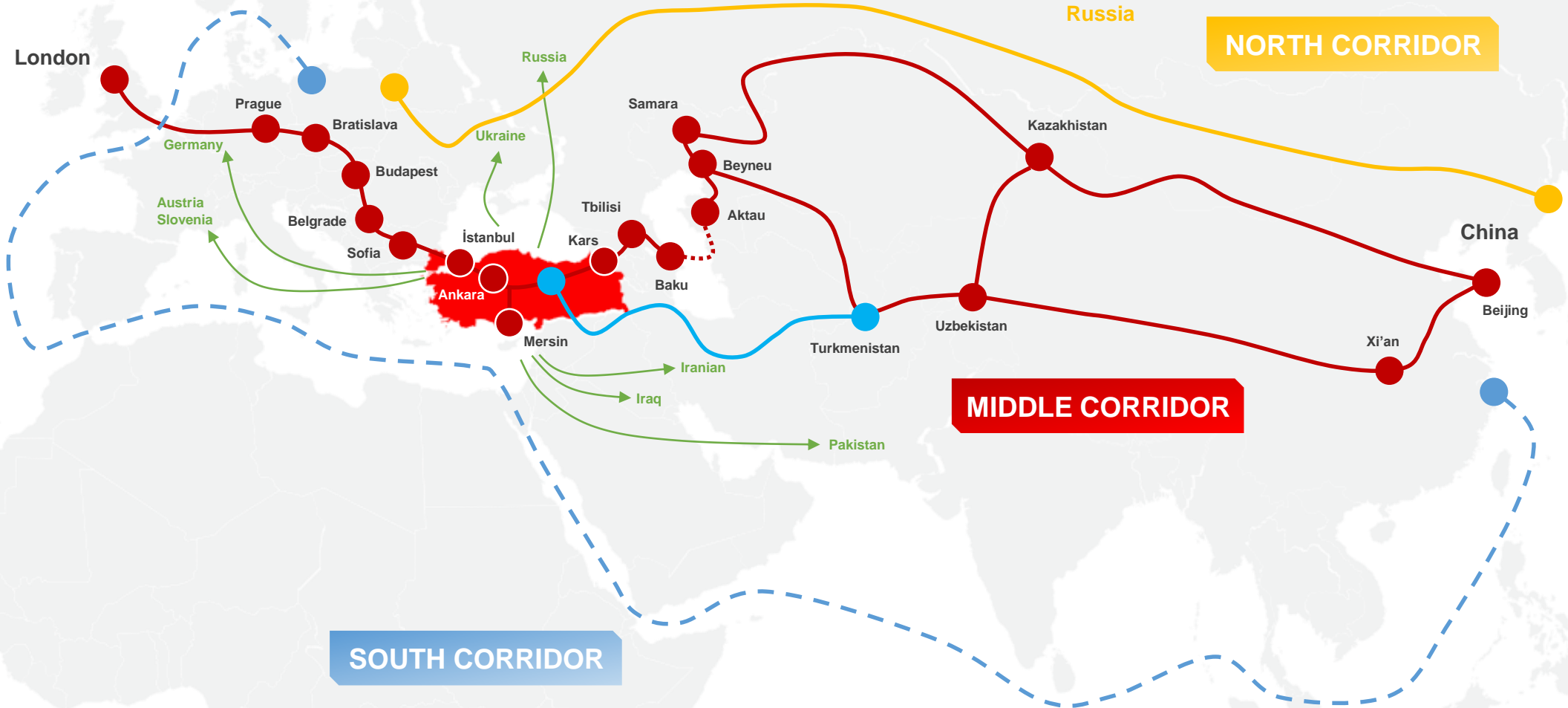
Score

5.69



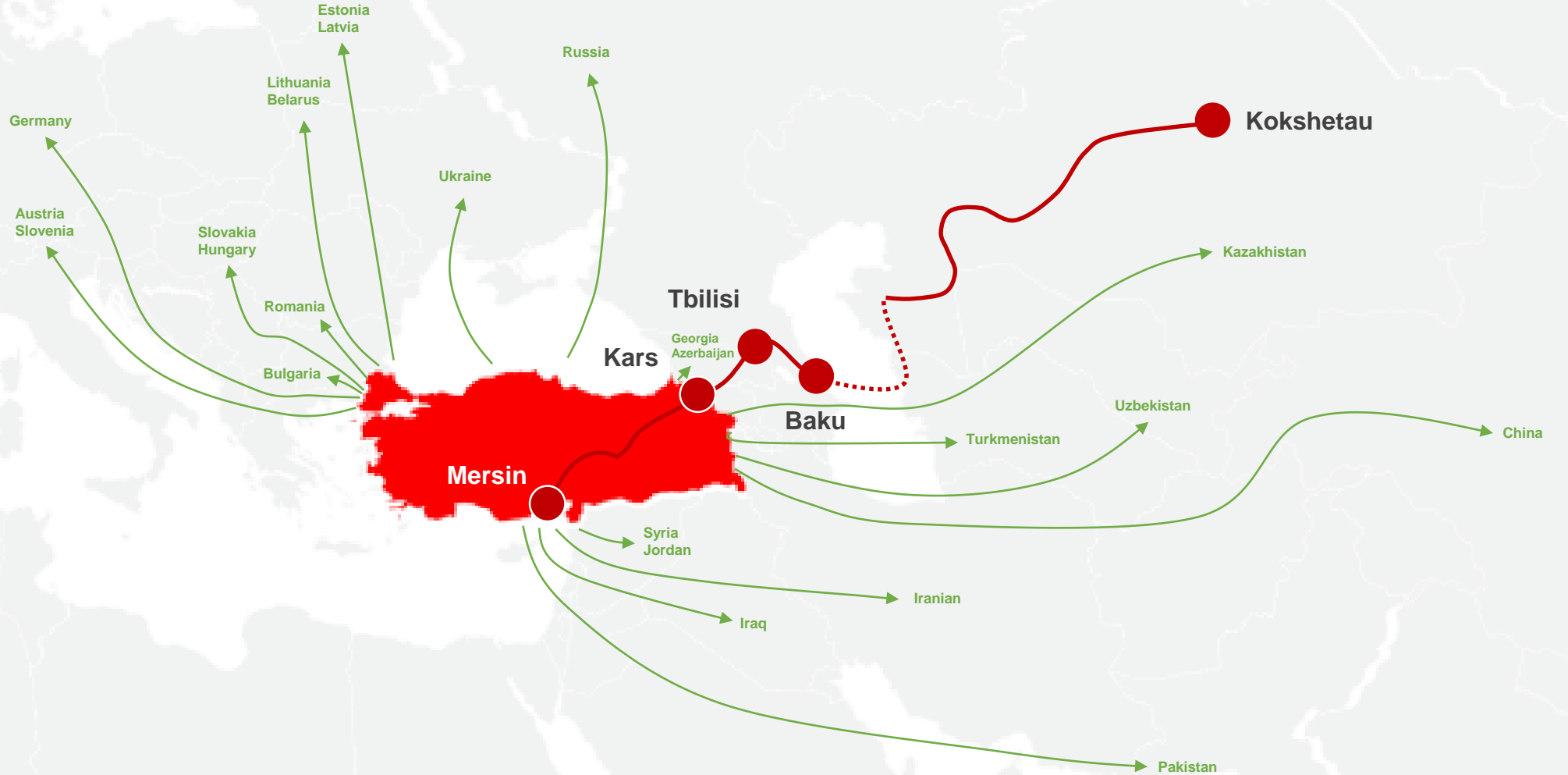
LOGISTICS ADVANTAGES OF TÜRKİYE

THE MIDDLE CORRIDOR IS MORE ECONOMICAL AND FASTER COMPARED TO THE NORTHERN CORRIDOR



LOGISTICS ADVANTAGES OF TÜRKİYE

THE GEOGRAPHIC LOCATION OF TÜRKİYE ALLOWS INVESTORS TO REACH EUROPEAN AND ASIAN CAPITALS IN A FASTER WAY



LOGISTICS ADVANTAGES OF TÜRKİYE

ON 7TH NOVEMBER 2019, FREIGHT TRAIN DEPARTED CHINA AND WENT CENTRAL EUROPE BY PASSING BELOW THE BOSPHORUS VIA ISTANBUL'S MARMARAY TUNNEL FOR THE FIRST TIME.



London

Prague

Bratislava

Budapest

Belgrade

Sofia

İstanbul

Ankara

Kars

Tbilisi

Baku

Aktau

Altinkol

Xi'an

~700.000
tons freight
~600 trains

Route of First Train (11,500 km)

Xi'an(China)-Kazakhstan-Türkiye-Azerbaijan-Georgia-Bulgaria-Serbia-Hungary-Slovakia-Czech Republic (Prague)



LOGISTICS CAPABILITIES OF TÜRKİYE

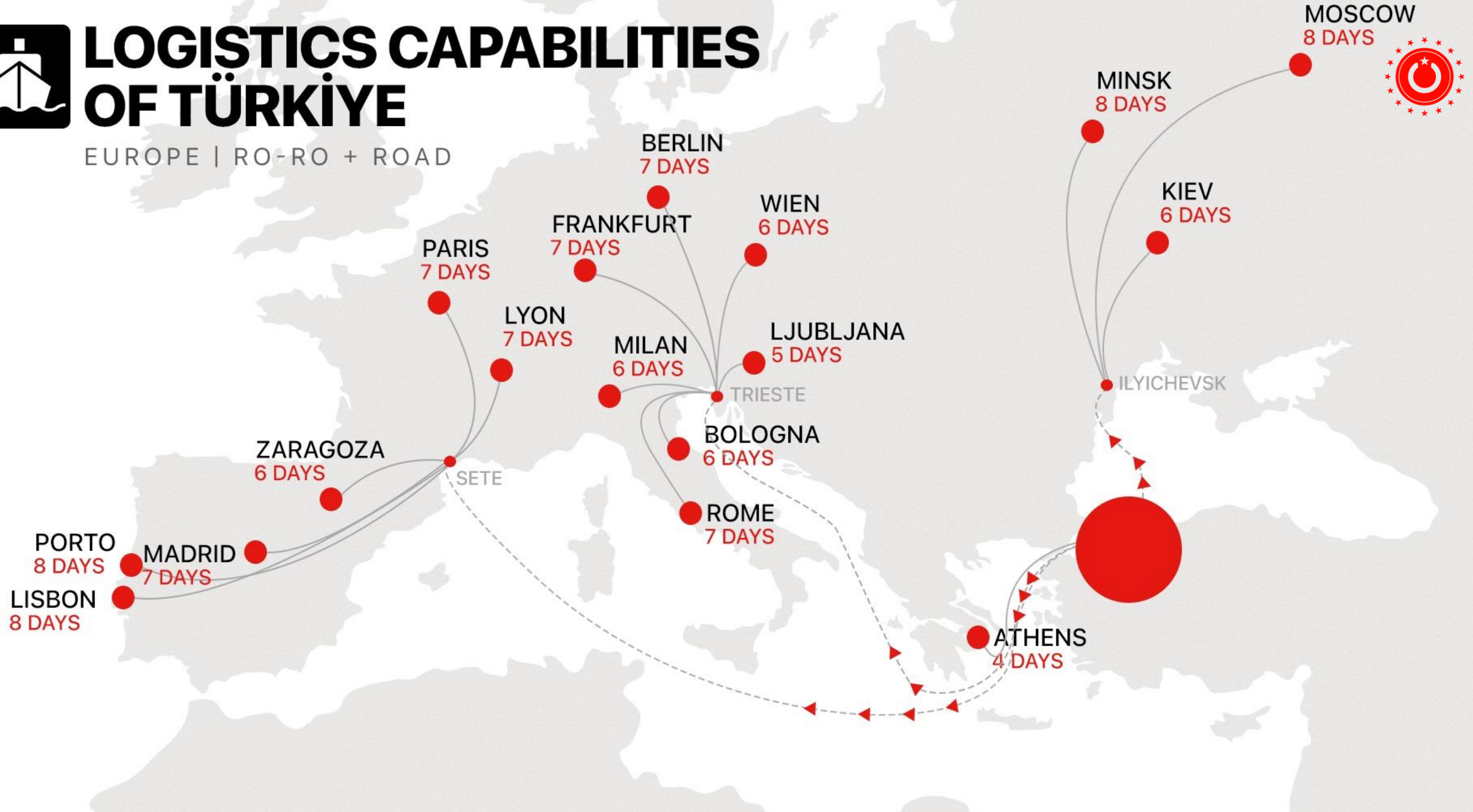
EUROPE | SEA / EXPORT





LOGISTICS CAPABILITIES OF TÜRKİYE

EUROPE | RO-RO + ROAD





LOGISTICS CAPABILITIES OF TÜRKİYE

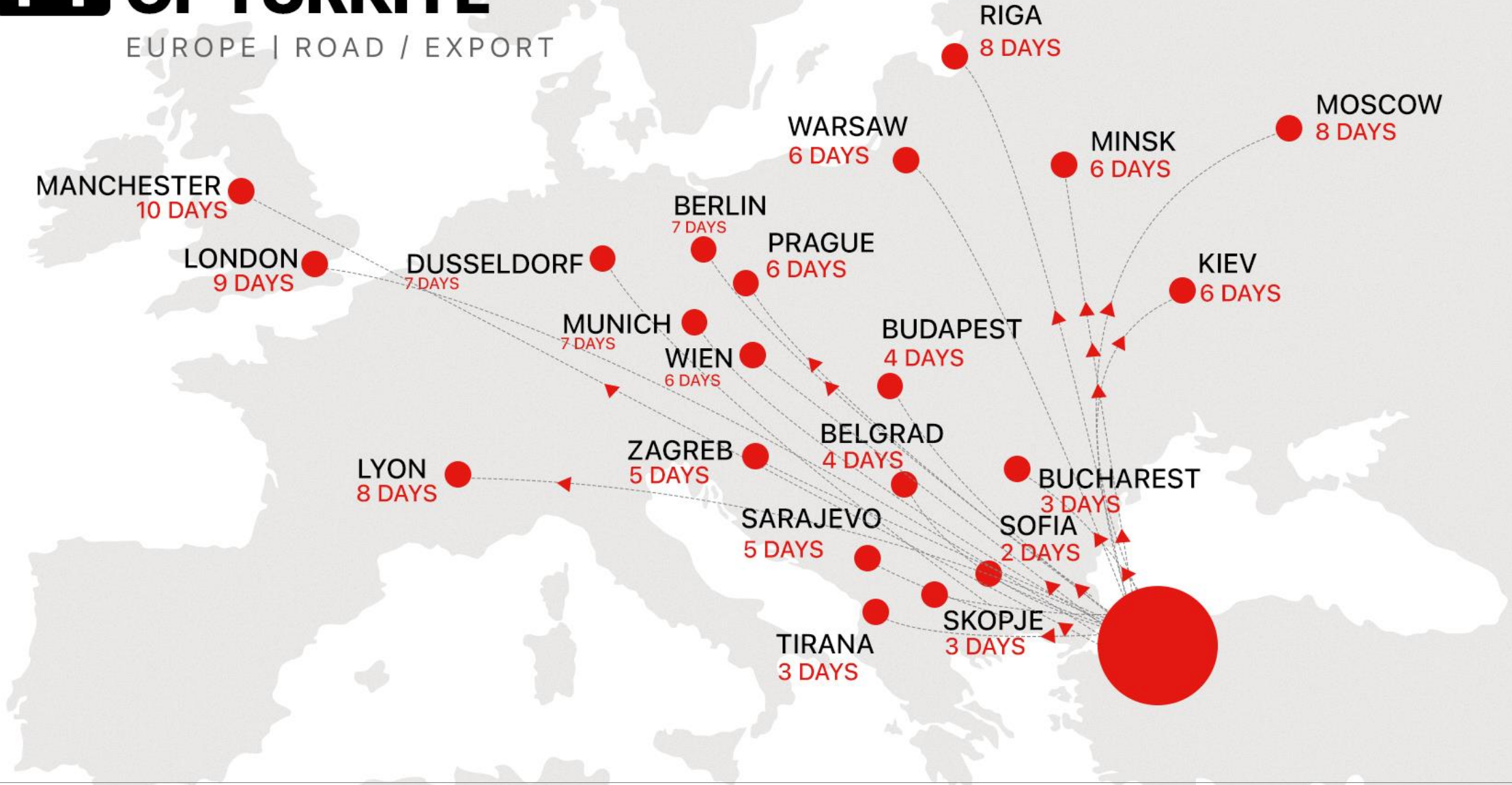
EUROPE | RO-RO + BLOCK TRAIN





LOGISTICS CAPABILITIES OF TÜRKİYE

EUROPE | ROAD / EXPORT





LOGISTICS CAPABILITIES OF TÜRKİYE

ASIA | SEA / IMPORT





LOGISTICS CAPABILITIES OF TÜRKİYE

EUROPE / N. AFRICA | SEA / IMPORT



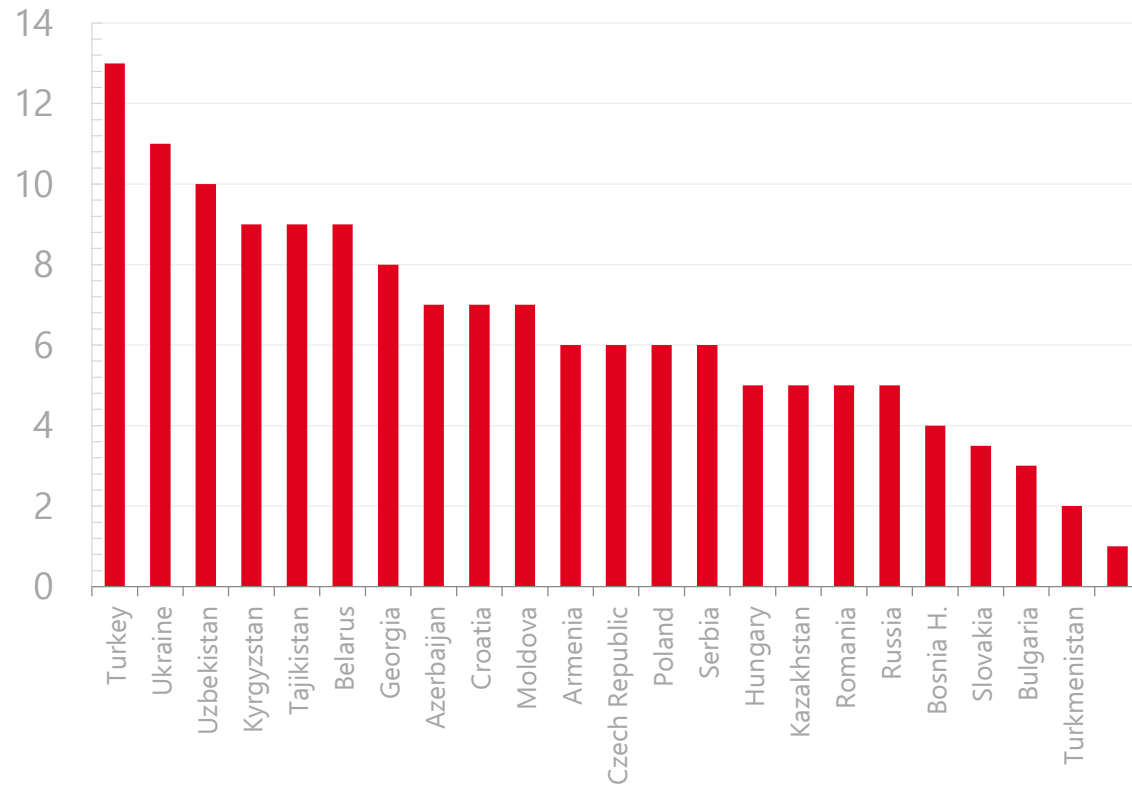


Türkiye will be more lucrative location for three reasons

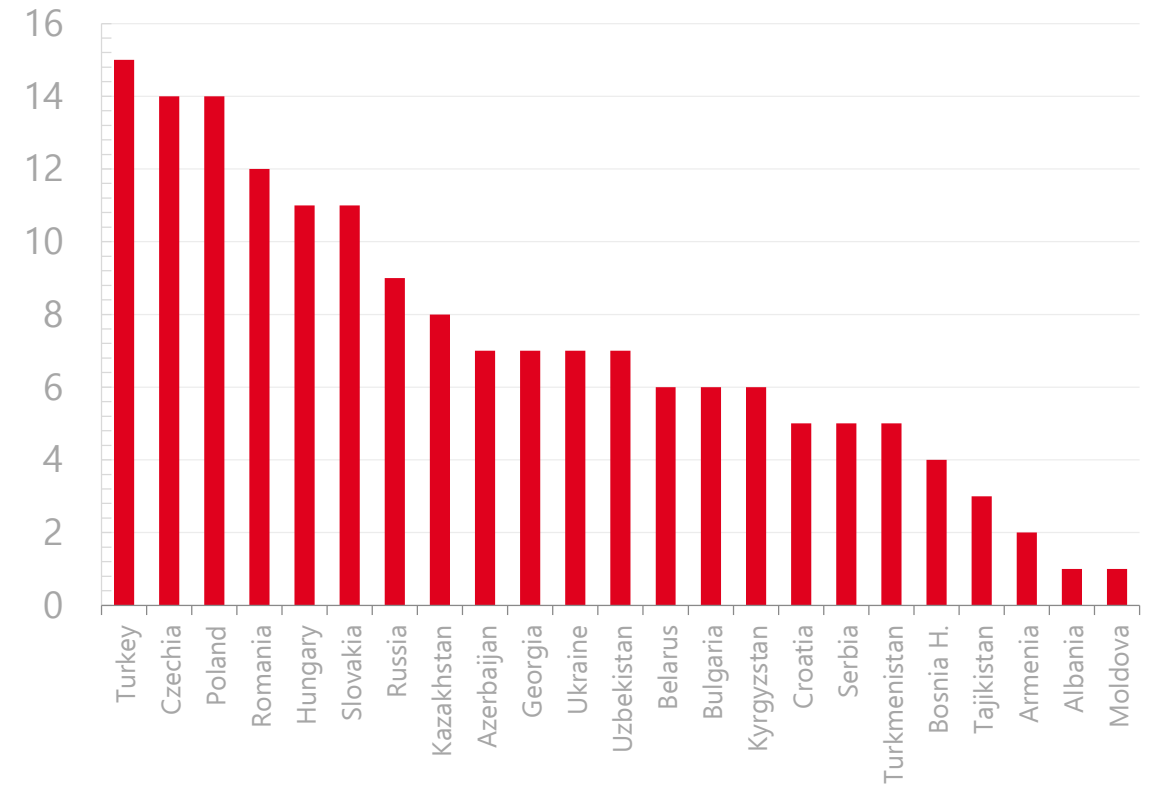




Who Will Benefit From Apparel Manufacturing Diversification?



Who Will Benefit From Global Mid-Range Manufacturing Diversification?



LOGISTICS ADVANTAGES OF TÜRKİYE

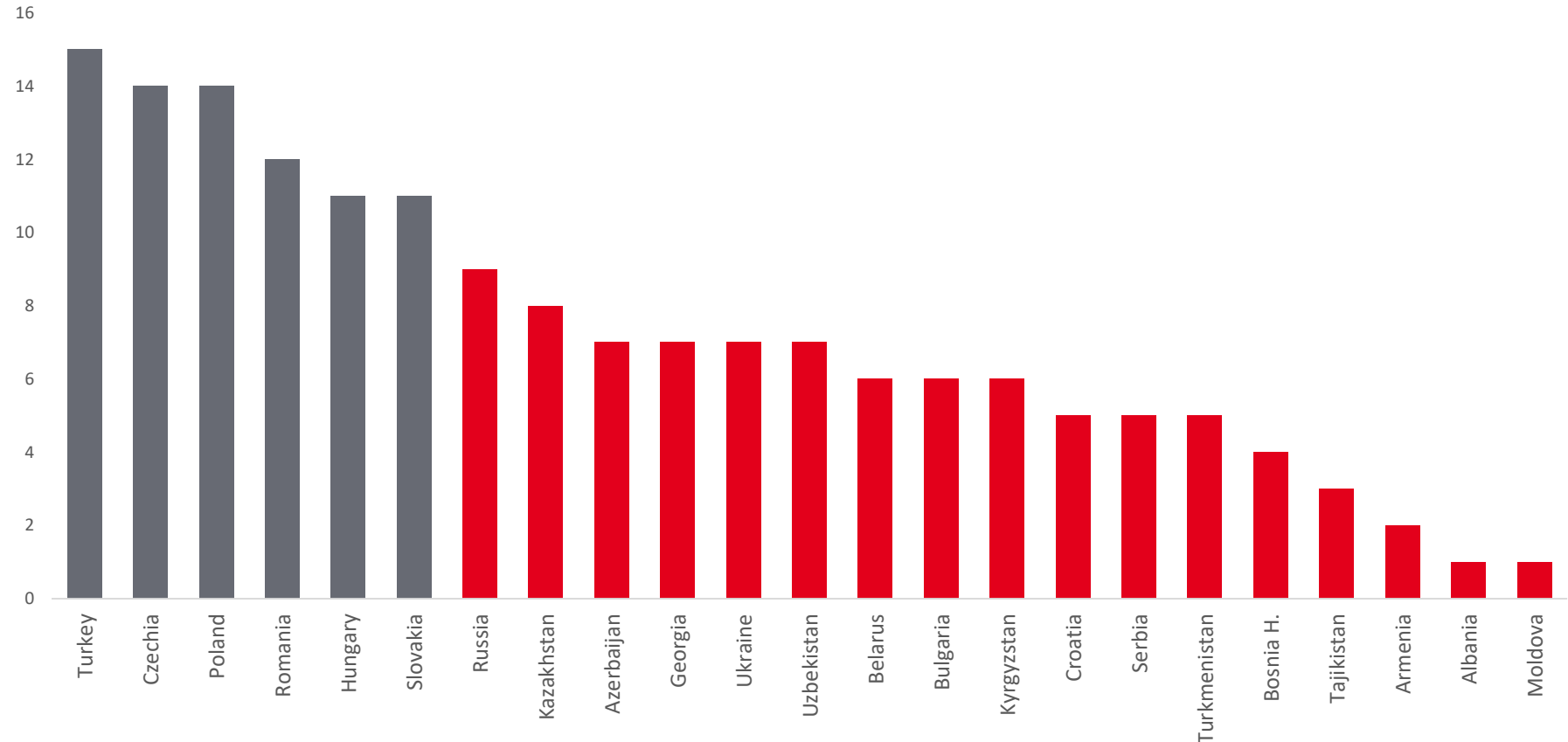
TÜRKİYE STANDS TO GAIN THE MOST FROM
A SHIFT OF SUPPLY CHAINS



Who Will Benefit From Global Mid-Range Manufacturing Diversification

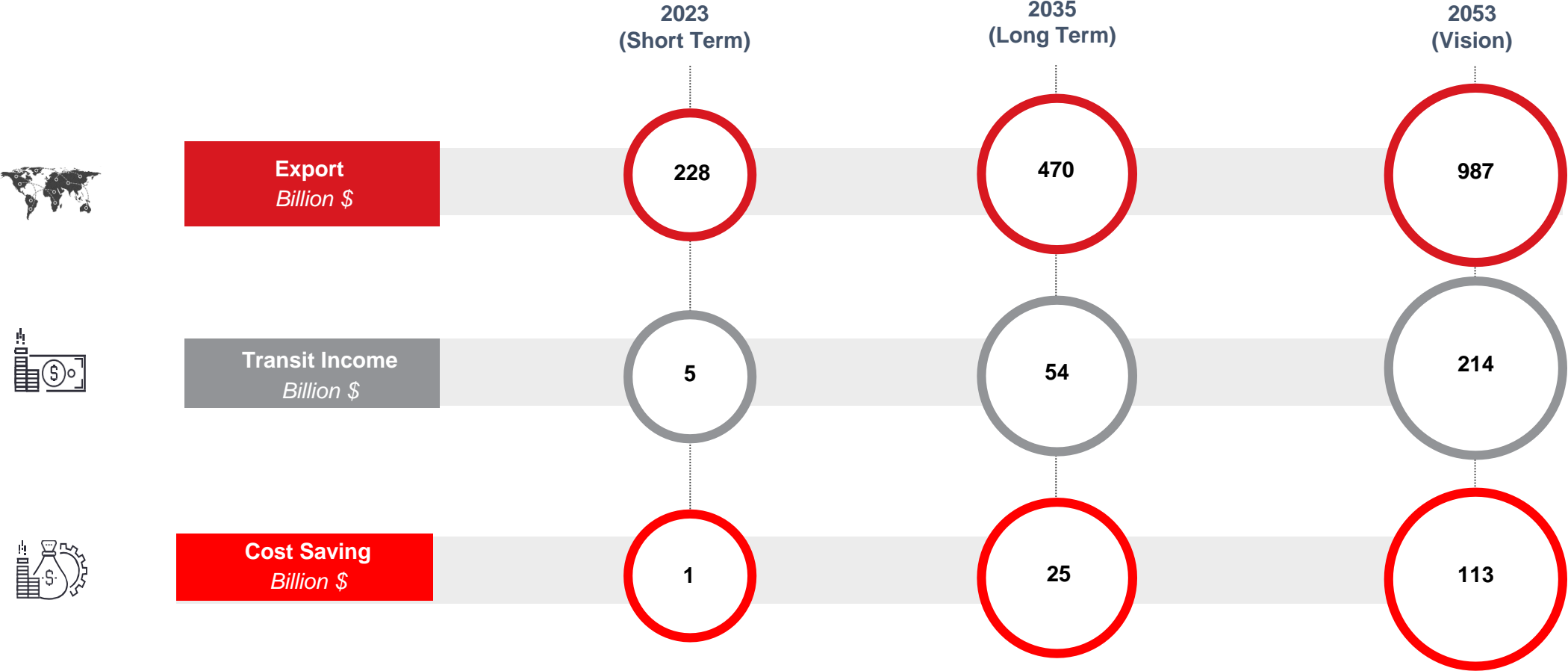
The score takes into account factors such as average wages, size & growth of the active population, extent & quality of transport infrastructure, access to basic utilities, preferential trade agreements, access to raw inputs, and current size of the mid-range manufacturing sector in each country among other factors to create a framework to identify countries with potential to benefit from supply chain diversification.

Emerging Europe Attractiveness Score (a higher score is better)



NEW LOGISTICS MASTER PLAN

SIGNIFICANT CONTRIBUTIONS IS EXPECTED FROM LOGISTICS MASTER PLAN



AGENDA



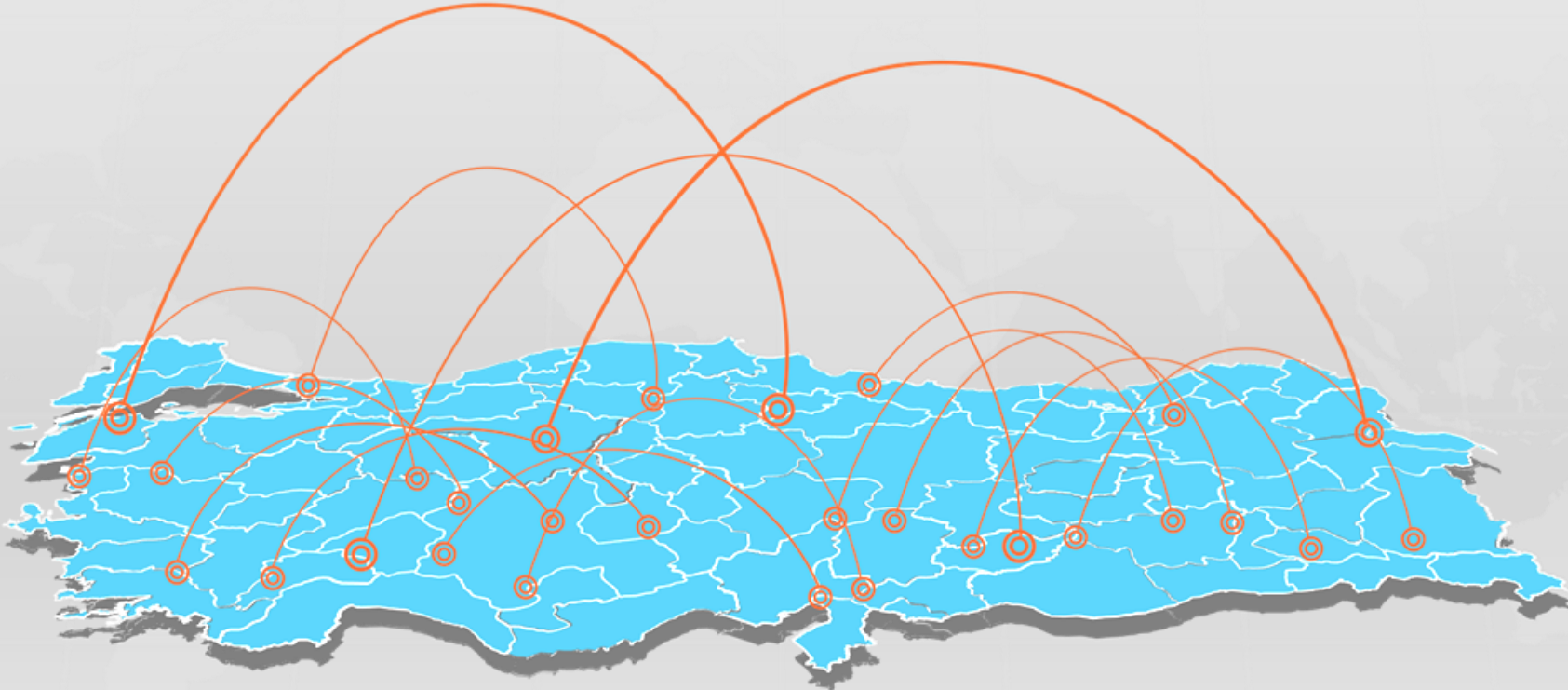
WHY INVEST IN TÜRKİYE



LOGISTICS INDUSTRY
IN TÜRKİYE



**TRANSPORTATION INDUSTRY
IN TÜRKİYE**

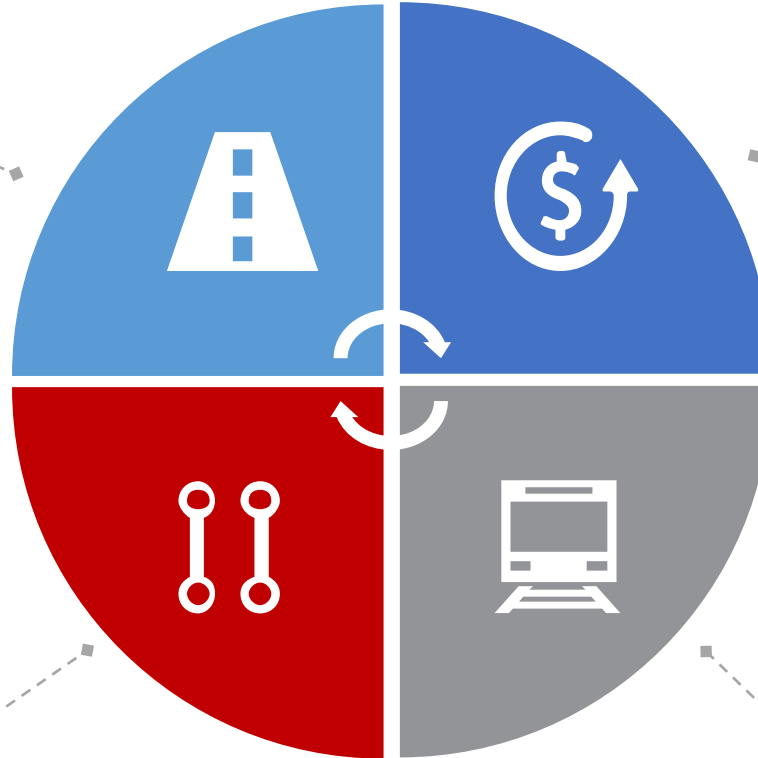


TRANSPORTATION POLICIES

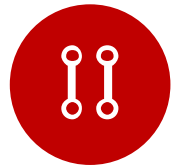
PILLARS OF TRANSPORTATION POLICIES



Creating a sustainable transportation infrastructure



Providing alternative financing for realization of transport projects by utilizing PPP and External Credit public investment models



Prioritizing transportation investments with the corridor approach and strengthening international connections






Supporting multimodal and balanced transportation by increasing rail freight and passenger transportation

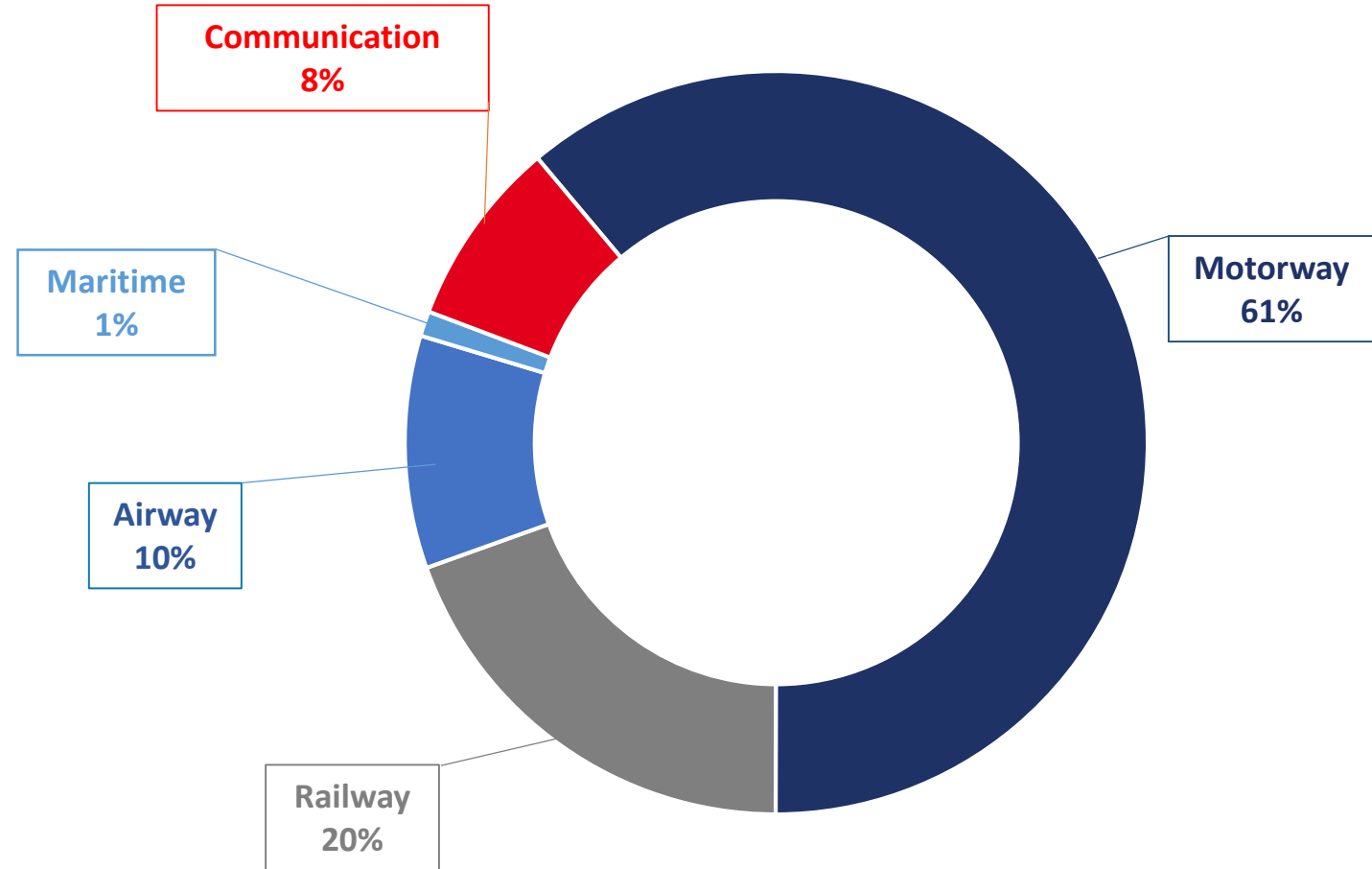


INVESTMENTS IN TRANSPORT

LOGISTICS ADVANTAGES OF TÜRKİYE IS ENHANCED
BY SUSTAINABLE INVESTMENTS IN TRANSPORTATION
INFRASTRUCTURE (2003-2021)

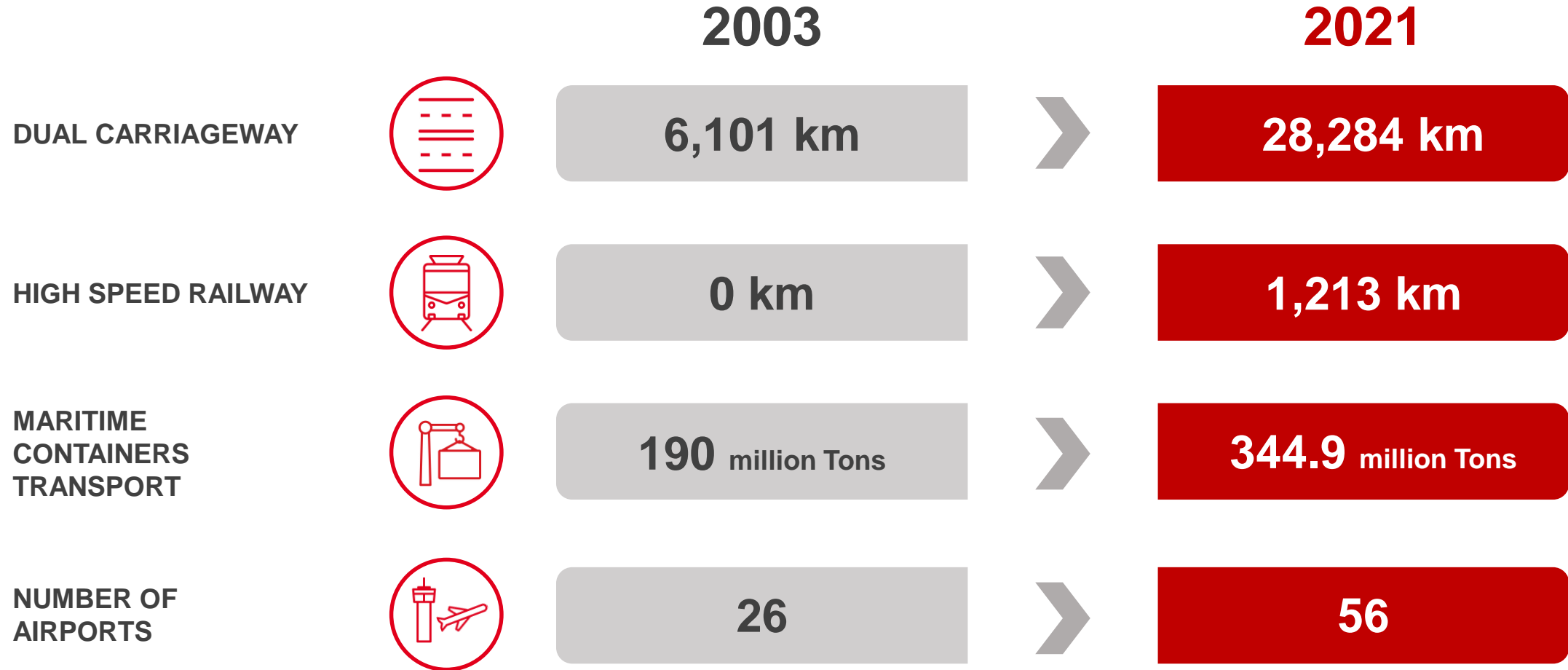


Sectors	Billion TL
Motorway 	691.7
Railway 	220.7
Airway 	114.5
Maritime 	12.3
Communication 	92.2



INFRASTRUCTURE INVESTMENTS IN TRANSPORT

INVESTING IN TRANSPORTATION HAS REMARKABLY
TRANSFORMED TÜRKİYE'S INFRASTRUCTURE LANDSCAPE,
YET TÜRKİYE IS DETERMINED TO IMPROVE IT FURTHER

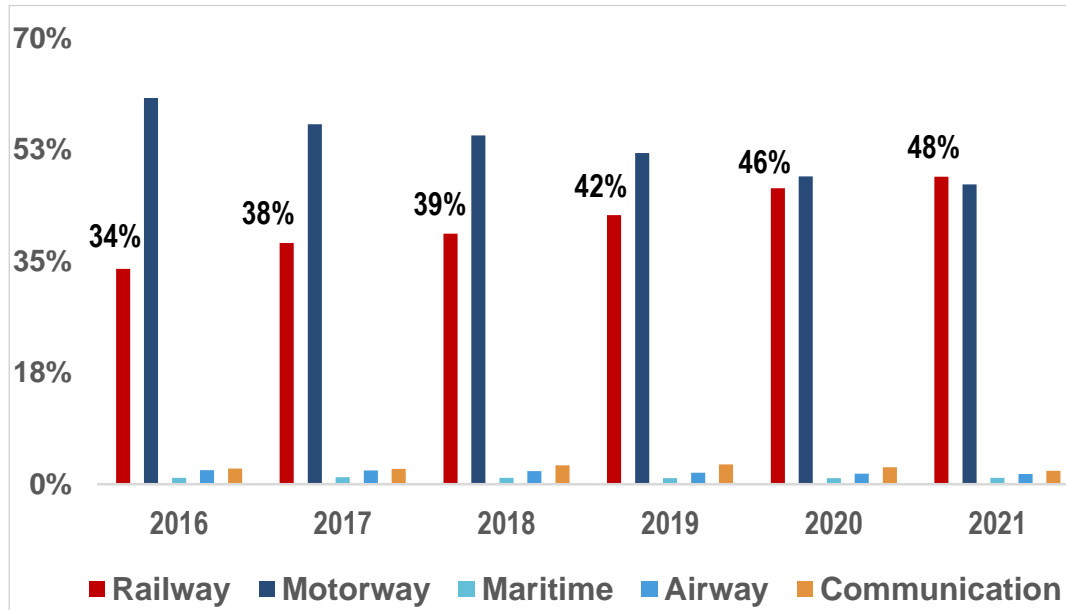


INVESTMENT IN RAIL NETWORK

THE SHARE OF RAIL IN TRANSPORT INVESTMENTS
CONTINUE TO RISE

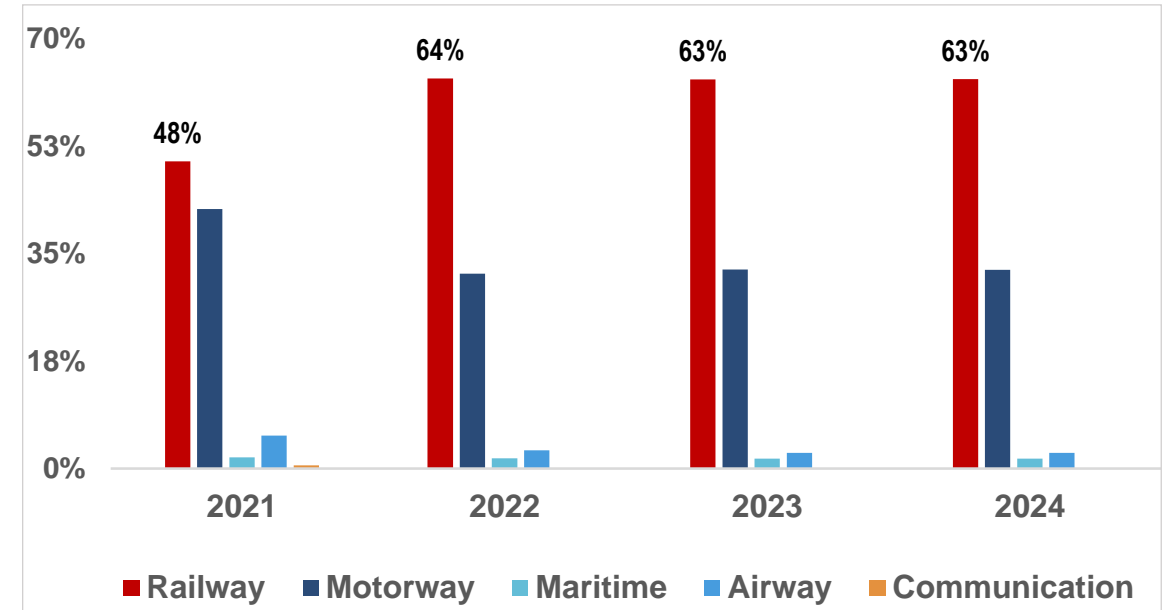


Investment Budget in Transport Subsectors
(Realized)



- ❖ While the share of the railway sector in transportation investments was 33% in 2013, this rate was increased to 48% in 2021.

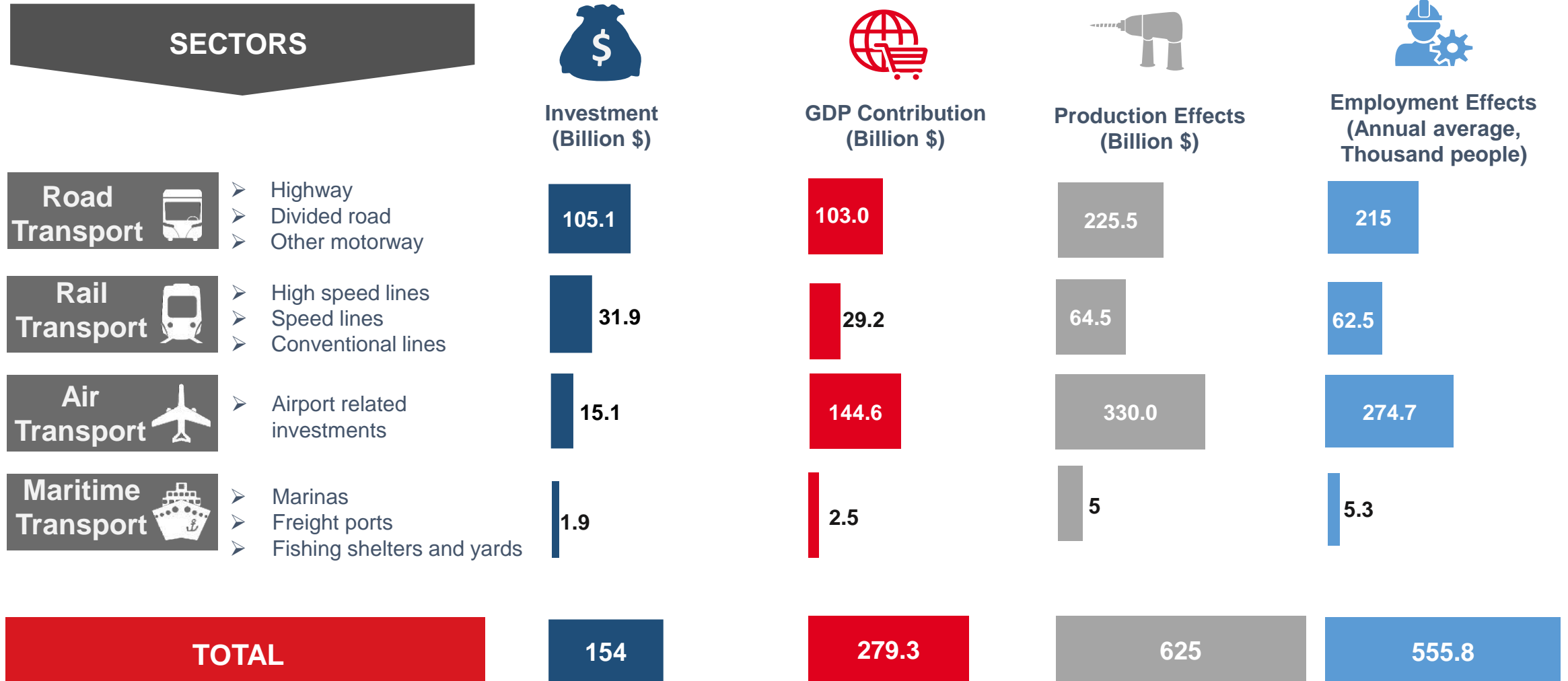
Investment Budget in Transport Subsectors
(Projection)



- ❖ In 2024, the proportion of the rail investment is expected to be raised to 63%.

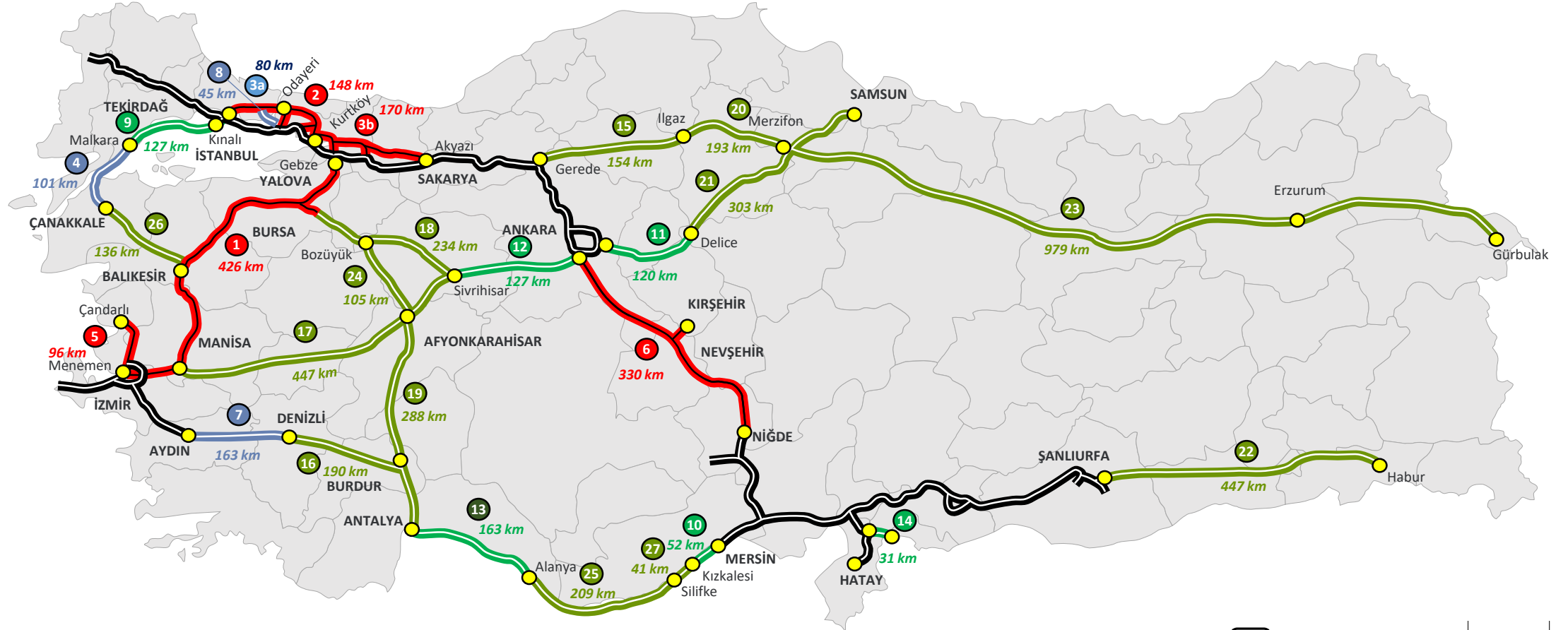
INVESTMENTS IN TRANSPORTATION

ECONOMIC BENEFITS OF TRANSPORTATION INVESTMENTS (2003-2020)



MOTORWAY PROJECTS

AROUND 5,000 KM IS IN THE PIPELINE
OFFERING SIGNIFICANT OPPORTUNITIES



The total length of highways currently in service is **3,523 km**. Following the completion of the highway projects under construction and planning stages, it is aimed to increase the total length of the highway to **4,461 km** in **2023** and **8,187 km** in **2035**.

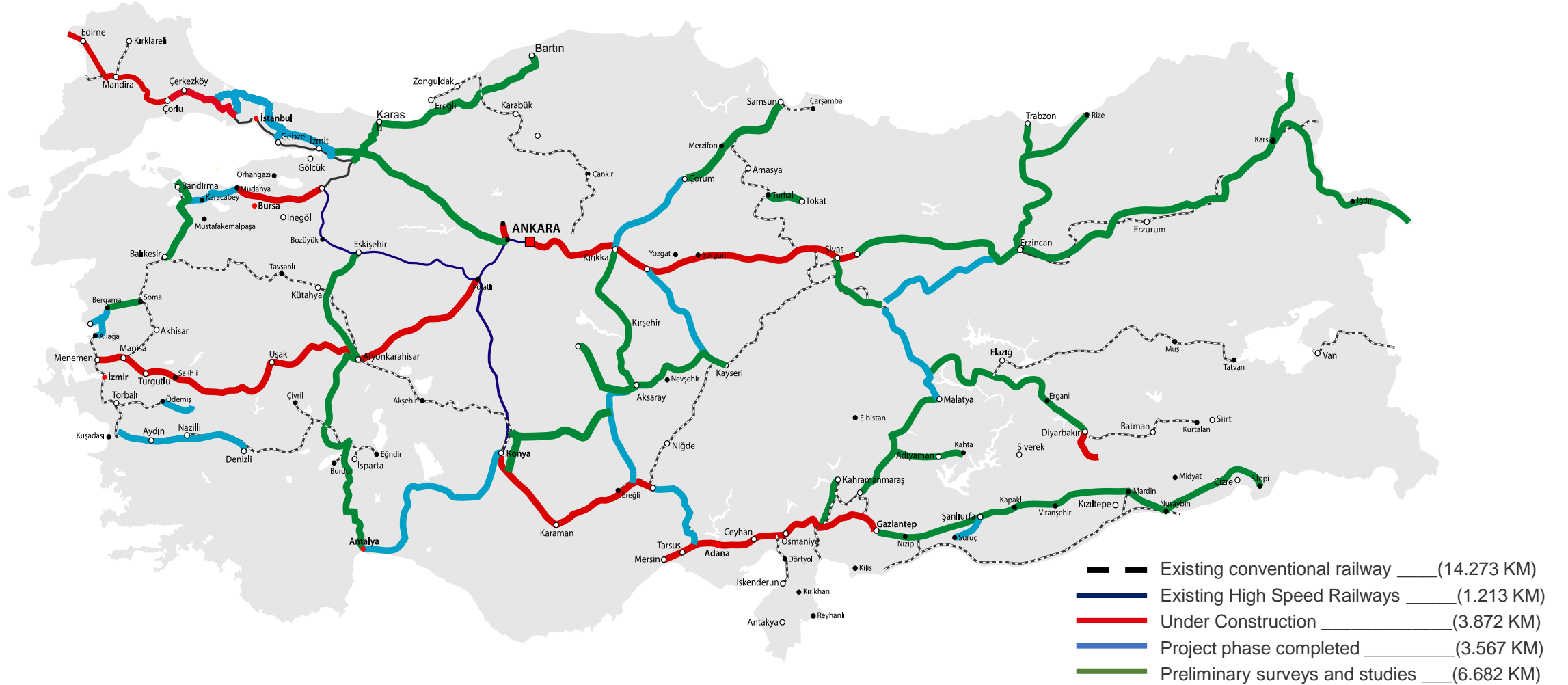
Already Completed	2.282 km	3.523 km
Completed BOT Projects	1.241 km	
Continuing BOT Projects	318 km	4.664 km
Target 2023	620 km	
Target 2035	3.726 km	
TOTAL	8.187 km	

RAILWAY PROJECTS

TÜRKİYE IS COMMITTED TO TRANSFORMING
ITS RAIL TRANSPORT INFRASTRUCTURE FROM
CONVENTIONAL TO HIGH SPEED

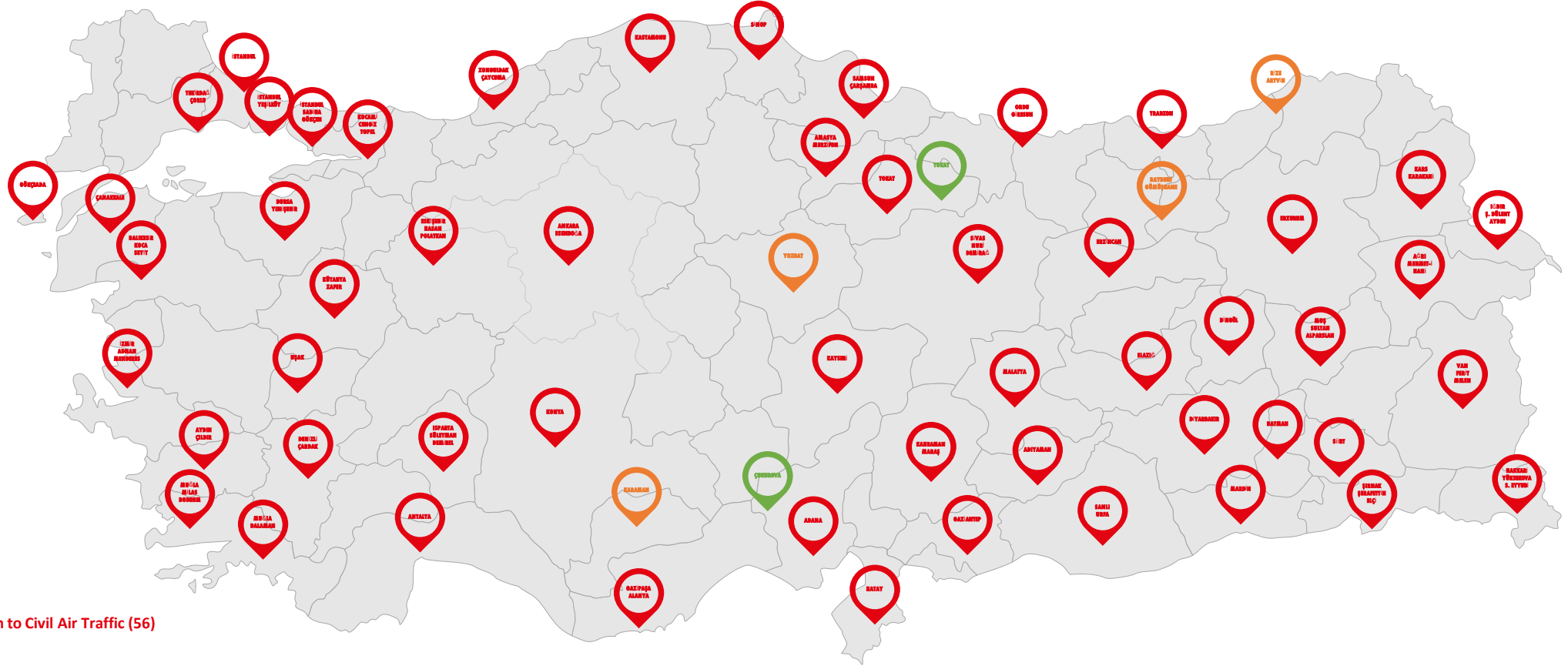


RAILWAY MAP OF TÜRKİYE



AIRPORT MAP OF TÜRKİYE

TÜRKİYE HAS SIGNIFICANTLY IMPROVED AND UPGRADED ITS AIRPORT INFRASTRUCTURE AND CONTINUES TO INVEST IN AIRPORTS



Open to Civil Air Traffic (56)



Under Construction – General Directorate of State Airports Authority (DHMI) (2)



Under Construction - General Directorate of Infrastructure Investments (AYGM) (4)

LOGISTICS CENTERS

DESIGNATED CENTERS ARE AN INTEGRAL PART
OF TÜRKİYE'S LOGISTICS INFRASTRUCTURE



LOGISTICS CENTERS



25 logistics centers



35 million tons additional
transport capacity



12.8 million m² container storage
and handling area



In Service and Completed (11)



Planned (8)



Under Construction (3)

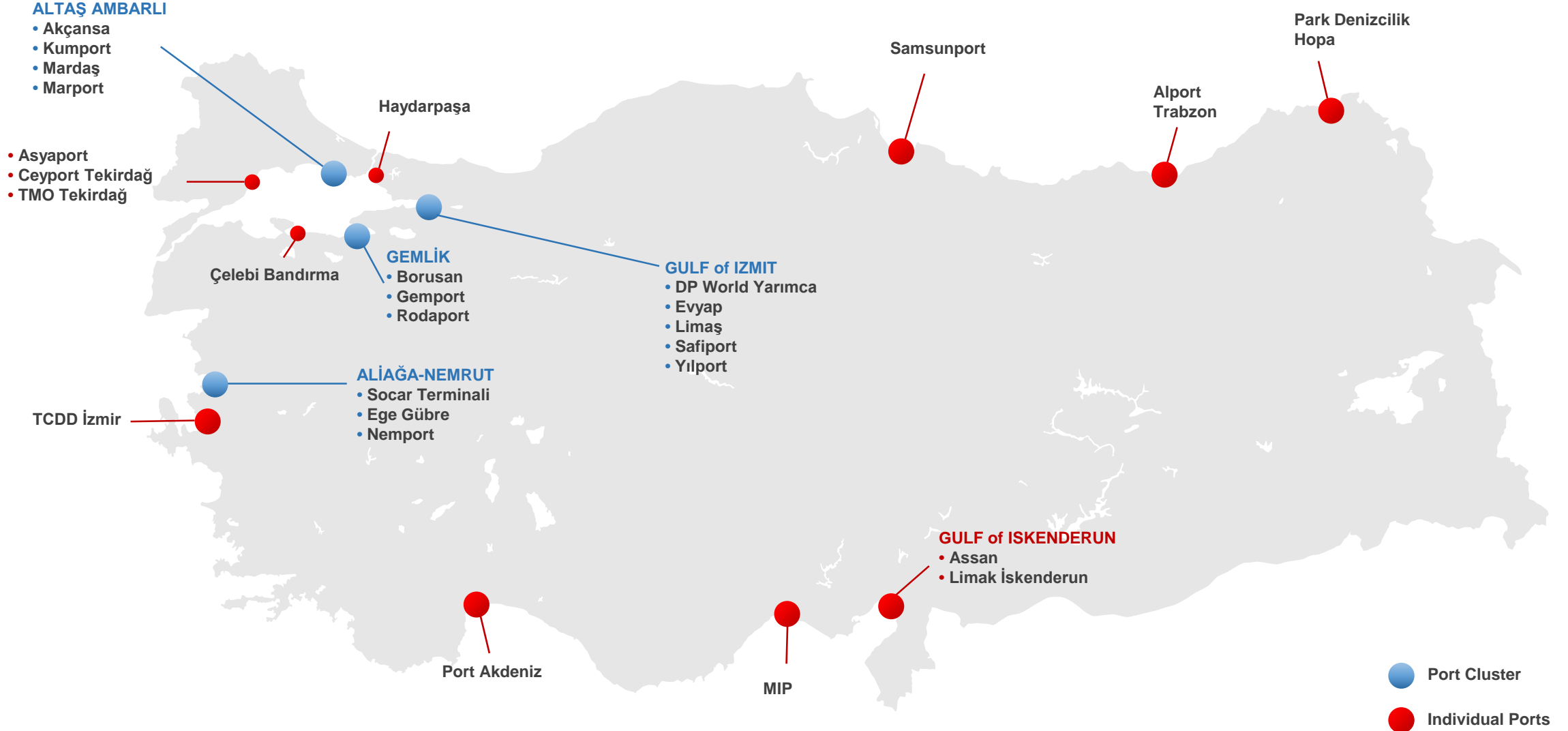


In Tender Stage (3)



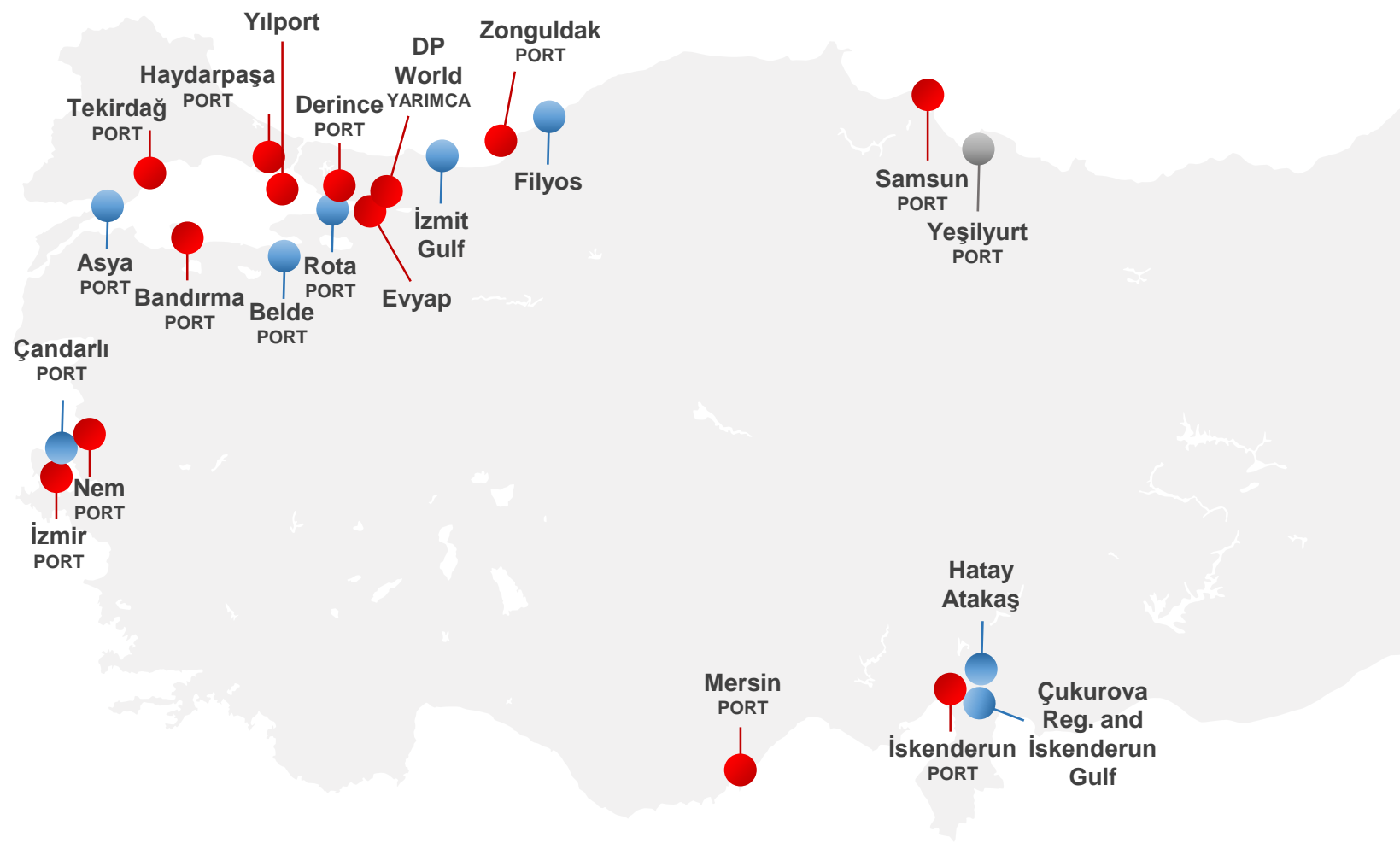
CONTAINER PORTS IN TÜRKİYE

PORT CLUSTERS PROVIDES SIGNIFICANT
TRADE OPPORTUNITIES



JUNCTION LINES CONNECTED TO PORTS

JUNCTION LINE INVESTMENTS CONTINUE FOR PORTS, WHICH ARE OF GREAT IMPORTANCE FOR INTERNATIONAL TRADE.

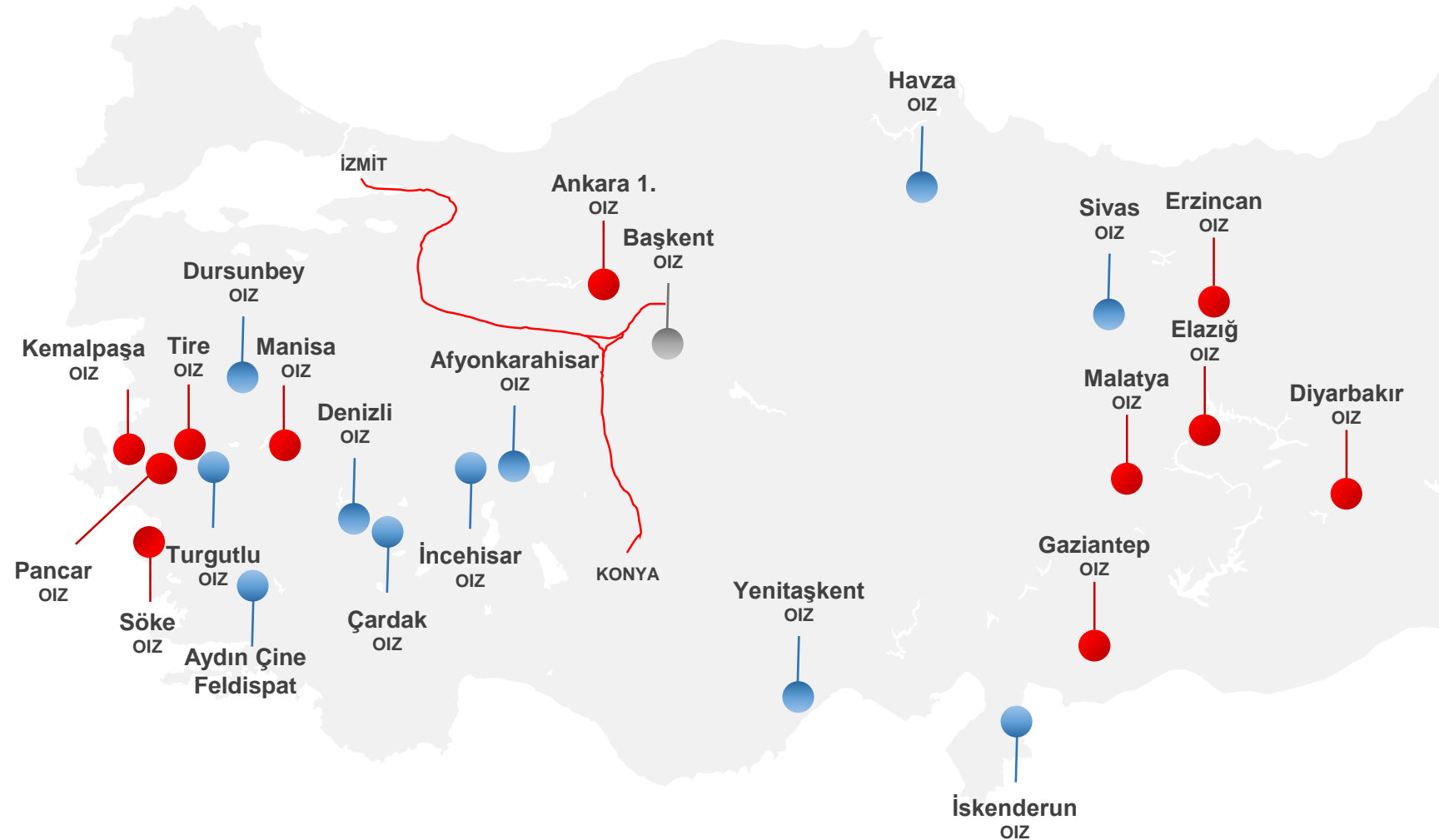


PORT CONNECTIONS					
EXISTING LINES	Km	UNDER CONSTRUCTION	Km	PLANNED	Km
H. Paşa	2.5	Samsun Yeşilyurt Gelemen	6.76	Belde Port	1
İzmir	5.3			Rota Port	1.5
Nemport	3.4			Hatay Atakaş	3
Bandırma	5.1			Asyaport	4
Mersin	13.8			Çukurova Reg. and Iskenderun Gulf	36
Samsun	14.6			Filyos Port	12
İskenderun	19.0			İzmit Gulf Industrial Centers	10
Derince	7.5			İzmir Çandarlı	7
Tekirdağ	1.6				
Zonguldak	1.7				
Yılport	0.2				
Evyap	1.9				
DP World Yarımca	1.0				
Kozlu Pier	4.3				
Ekinciler Pier	3.3				
Gübretaş Pier	0.3				
İsdemir Pier	3.0				
TOTAL	88.5		6.8		74.5

- EXISTING 13
- PLANNED 8
- UNDER CONSTRUCTION 1

JUNCTION LINES CONNECTED TO OIZS

THE SHARE OF RAILWAYS IN COMBINED TRANSPORTATION APPLICATIONS IS INCREASED WITH THE JUNCTION LINES CONSTRUCTION IN ORGANIZED INDUSTRIAL ZONES, WHICH HAVE A HIGH SHARE IN FREIGHT TRANSPORTATION.



EXISTING LINES	KM	UNDER CONSTRUCTION LINES	KM	PLANNED LINES	KM
Ankara 1. OIZ	8.6	Başkent OIZ	3.75	Havza OIZ	3.45
Pancar OIZ	1.25			Sivas 2.OIZ	1
Tire	0.62			Yenitaşkent OIZ	16
Kemalpaşa	27.8			İskenderun OIZ	4.2
Manisa	7.6			Afyonkarahisar OIZ	12
Erzincan OIZ	9.11			İncehisar OIZ	12
Elazığ OIZ	1.41			Çardak OIZ	2.3
Diyarbakır OIZ	4			Denizli OIZ	1
Malatya OIZ	0.87			Aydın Çine Feldispat OIZ	7
Gaziantep (Başpınar) OIZ	9			Turgutlu OIZ	1.5
Söke (OIZ)	1.27			Dursunbey OIZ	4
TOTAL	71.5			TOTAL	64.45

- EXISTING 11
- PLANNED 11
- UNDER CONSTRUCTION 1



PRESIDENCY OF
THE REPUBLIC OF TÜRKİYE
**INVESTMENT
OFFICE**

THANK YOU

